NIIオープンハウス
企画セッション
学術電子教科書・教材の新しい流通

6月8日 15:00－17:00
NIIに何が期待されるか？
NREN
National Research Education Network
JISC national e-books observatory project: 2007 - 2010

Back in 2007 there was very little known about how e-books were being used by students in universities and colleges across the UK and even worldwide. The lack of market research and the fear of the 'unknown' was holding back the market. Publishers were unsure of how to price e-books for institution wide access and were therefore not making course texts available electronically and librarians were getting increasingly frustrated by this as they tried to provide equitable access to all their users.

The JISC national e-books observatory project undertook a wealth of research, analysing log data to learn about how users discover and navigate through e-books, exploring the attitudes of academics and students and assessing the impact of making course text e-books available via university libraries to thousands of students on print sales.

The observatory project gathered a huge amount of data by working with over 120 universities and colleges and collecting survey responses from over 52,000 students and academics.

We have synthesised the data gathered into reports and offer them up to you for further investigation. We are working to take forward the recommendations from the reports forward with UK publishers and the education community.

We hope that you enjoy learning more about our project and find the reports of use.

Caren Milloy
Head of Projects, JISC Collections
Internet2, McGraw-Hill, Courseload, and Five Universities Implement eText Pilot in Spring 2012

UC Berkeley; Cornell; Minnesota; Virginia; and Wisconsin Participating in Pilot

Ann Arbor, MI—Jan. 18, 2012—As textbooks continue shifting to digital, Internet2, McGraw-Hill and Courseload today announced implementation of an eText Pilot Trial Pack to students and faculty at five universities for the Spring 2012 semester. The five institutions, also Internet2 members, include University of California, Berkeley; Cornell University; University of Minnesota; University of Virginia; and the University of Wisconsin.

The pilot, which is based on Indiana University's eText model [http://etext.iu.edu/], provides a timely and simple way for universities to quickly assess a new model for digital course materials. While an increasing number of eTexts are already available at retail prices, eTexts can cost less when institutions negotiate attractive volume deals to dramatically reduce costs to students while efficiently paying authors and publishers fairly for each of their digital work.

Participating universities in the pilot get McGraw-Hill eTexts, the Courseload reader and annotation platform integrated with their Learning Management System, and can be part of a joint research study of eText use and perceptions. Through the Courseload software, students can print, use social annotation with classmates and instructors, and access their eTexts on any HTML5 capable tablet, smartphone, or computer. Students will receive their eTexts at no cost as the institutions are subsidizing the study, and students who prefer a full hardcopy book may optionally order a print-on-demand version of the eText for a $28 fee. Faculty interest at the pilot institutions has been very strong.

"McGraw-Hill is pleased to be a partner in this pioneering effort to open digital access to course materials in a substantive way across all higher education institutions," said Tom Malek, McGraw-Hill higher education vice president, learning solutions and services. "We believe 2012 will be the year digital access of eTexts becomes mainstream."

"We have seven instructors with 8 sections and more than 400 students enrolled in the program at UVA," said James L. Hilton, vice president and chief information officer, University of Virginia. "Enthusiasm is quite high. Our effort grew by word of mouth and we had 11 volunteers within a day of announcing at an advisory committee meeting, which is really remarkable."

"Cornell is exploring how new digital publishing models will be advantageous to our students, and potentially lower textbook costs," said Ted Dodds, chief information officer and vice president, Cornell University. "This pilot is timely, building on faculty experiences, and will explore how new publishing models and technologies can be leveraged for student learning."

"Our academic community has been very positive about our eText pilot," said Bruce Maas, vice provost for information technology and chief information officer, University of Wisconsin - Madison. "Combining services on a national scale thru Internet2's NET+ Services enables the higher education community to influence publishers and the eText offering. This influence helps us to better represent the interests of our students and faculty, and better address important areas such as accessibility. The result of this national partnership benefits all of us."

"We have benefited significantly from the strong sense of collaboration from all of our participating units," said Billie Wahlstrom, University of Minnesota. "This course is being offered by two of our participating units, and the ability to leverage this technology and marginally lower the cost of the course have been motivating factors for us."

"The University of Virginia is excited to be a part of this pilot," said安排 101的文本与文章的匹配程度。
CROATIAN ONLINE EDUBOOKSTORE

eduBookstore Platform - adaptation

Diagram showing: Content server, Visual design, Personalization, DRM, Billing, WCAG, Pattern recognition, Web application, AAI@EduHr.
セッションの内容

• 日付 2012年6月8日
• 時間 15:00－17:00
• 場所 国立情報学研究所 小会議室（202+203）/2F
• セッション1（15:00－16:15）
  – 千葉大学アカデミックリンクセンターの活動（15分）
    • 竹内比呂也（千葉大学）
  – 九州大学附属図書館付設教材開発センターの活動（15分）
    • 井上 仁（九州大学）
  – 教員が必要とする電子教材流通のあり方（15分）
    • 長丁光則（大日本印刷）
  – JEPA絶版本プロジェクトについて（15分）
    • 三橋撤（日本電子出版協会）
  – 機関リポジトリにおける教育用コンテンツの取り組み（15分）
    • 武田英明（国立情報学研究所）
• セッション2（16:15－17:00）
  – パネルディスカッション
    • 司会：山地一禎（国立情報学研究所）
    • パネリスト：セッション1講演者＋放送大学 山田恒夫

後援：大学ICT推進協議会 学術・教育コンテンツ共有流通部会