



OXFORD JOURNALS  
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# **ALPSP Seminar**

## **Societies and Publishing:**

### **Case Study**

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**Oxford University Press**

## **Journal A**

- Long history: 49 years
- Self published by society
- Society member: about 2400
- Receive Kakenhi
- Characteristics
  - Society: Very traditional
  - Publishing Style: Domestic
  - Editors: tight and simple structure

## **Journal B**

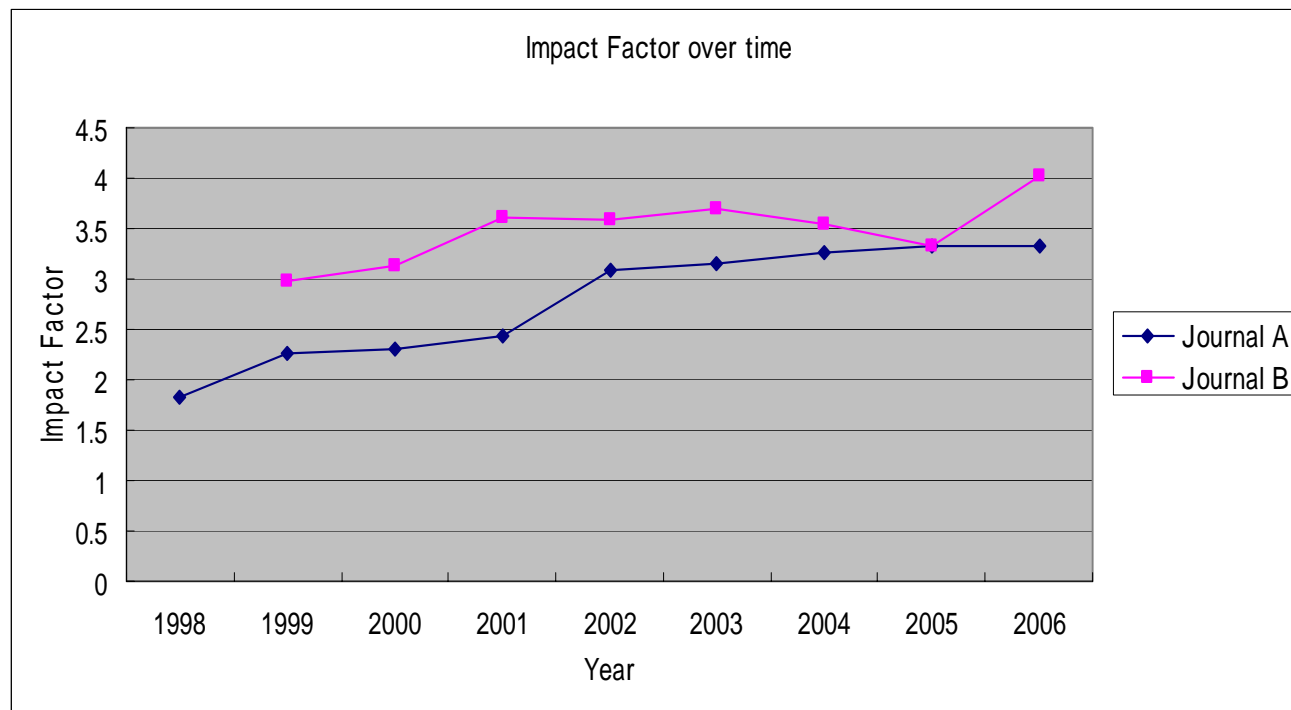
- Relatively new: 19 years
- Launched by OUP
- Society member: about 6000
- No Kakenhi
- Characteristics
  - Society: Very traditional
  - Publishing Style: International
  - Editors: loose and complicated structure

# Steps for Success: Impact Factor

## Impact Factor

A: 1.83      3.324

B: 2.979      4.015

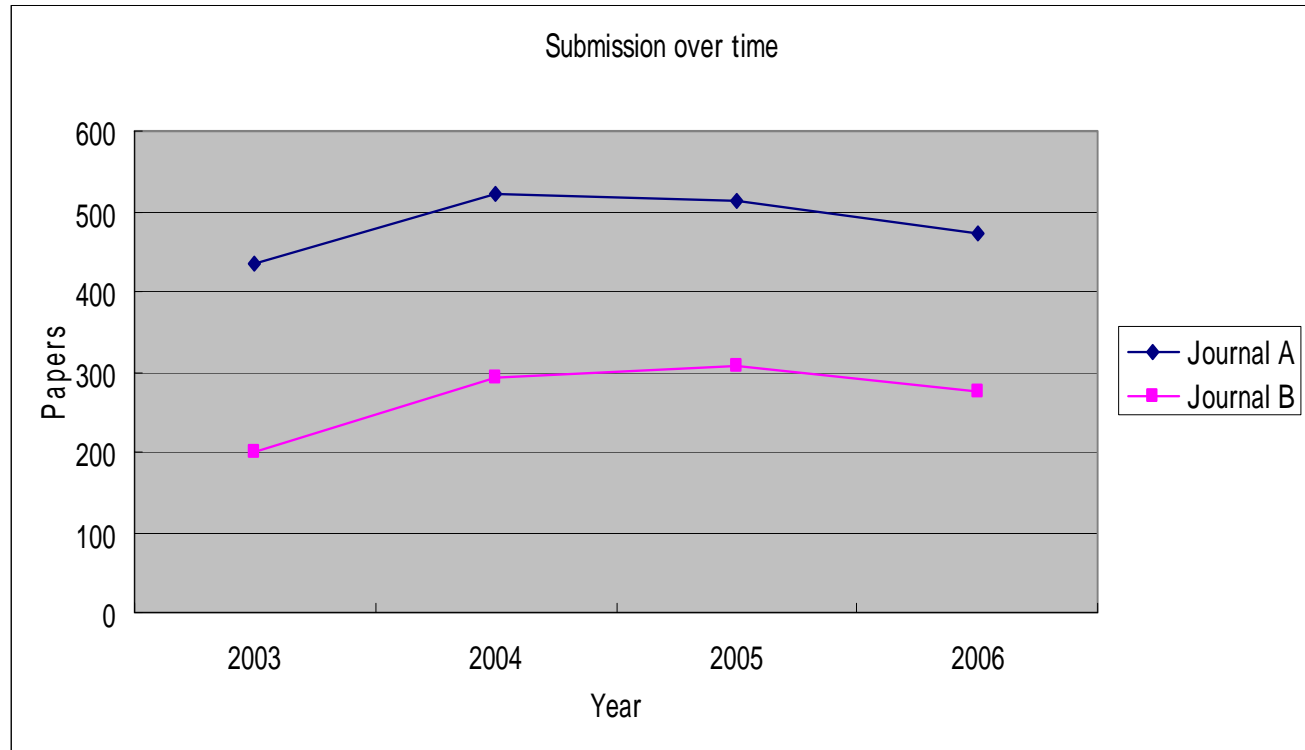


# Steps for Success: Submission

## Submission

**A: 472 (2006)**

**B: 275 (2006)**



- 1. Online contents available early**
- 2. Move from distribution contract to publishing contract**  
**more involvement to the editorial side**
- 3. Enthusiastic society members**
- 4. Kakenhi: less dependent**



- 1. Strong editor in chief**
- 2. High rejection rate**
- 3. Editors submitting good papers**



- **Journal A: financial arrangement**
  - **Kakenhi policy change**
- **Journal B: quality control**
  - **Editorial Structure**



# What is Kakenhi?

## 科学研究費補助金 (科研費) : Grants-in-Aid for Scientific Research Changes in Budget (in billions of yen)



JSPS url: <http://www.jsps.go.jp/english/e-grants/grants02.html>

- Grant use for printing (typesetting and printing) cost only
- Encourage the societies to use expensive printers
- Make the journal too dependent on subsidy







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**THANK YOU**

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