  
**Open Access  
Development  
at Elsevier  
- An Update**

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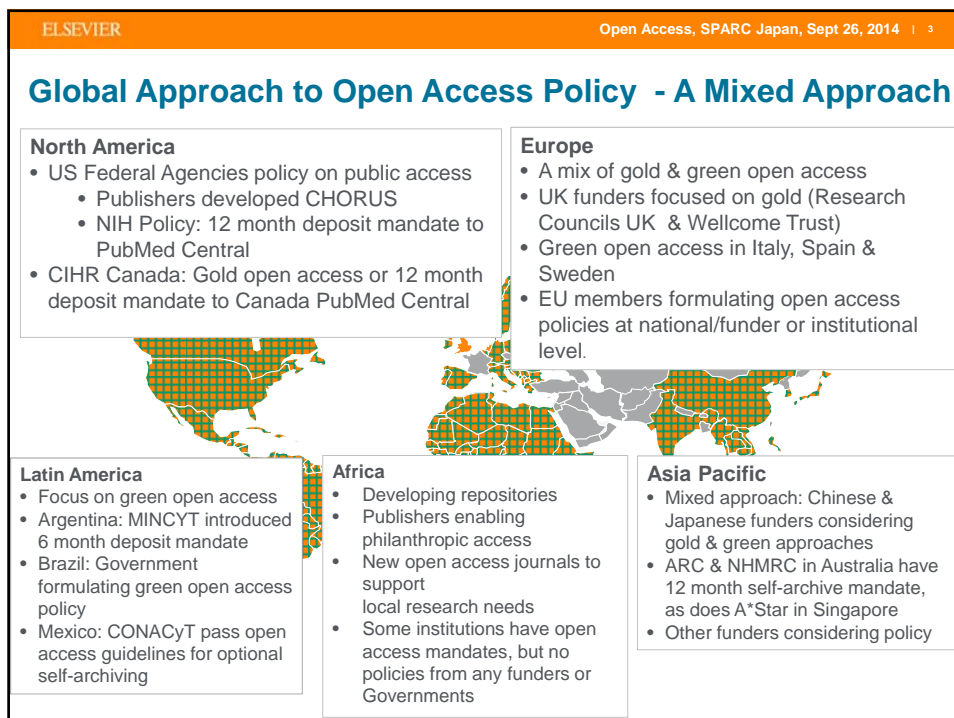
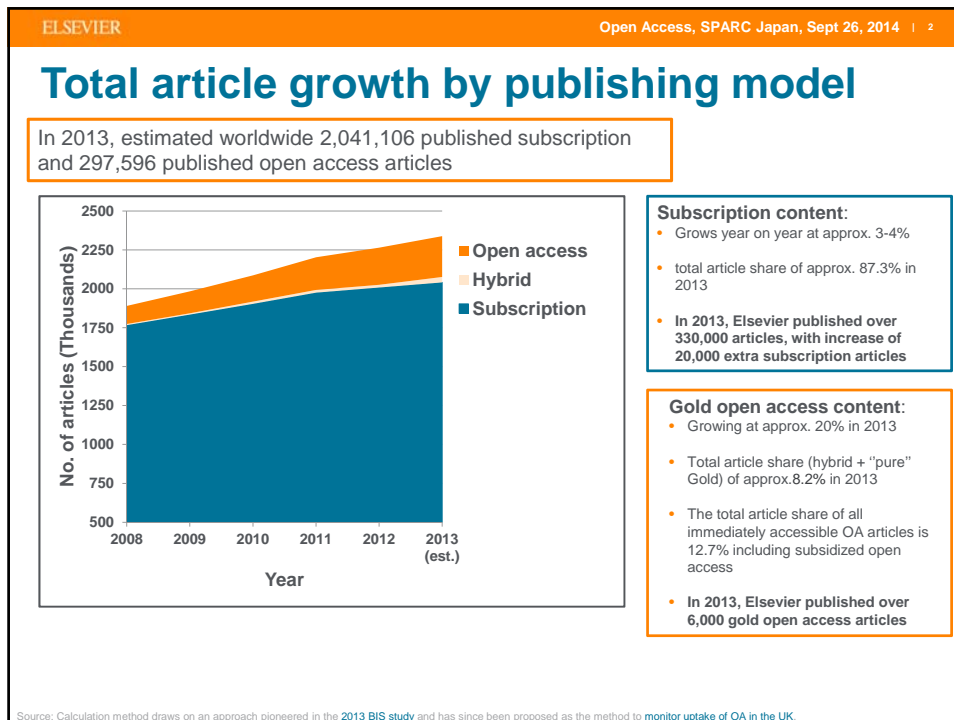
September 2014

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**Three themes addressed today**

- General OA development**
- OA development at Elsevier**
- Institutional Repository Services**





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## Elsevier and Open Access - Valid as of Sept. 26, 2014

**Gold open access**

Expanding gold options:

- New open access journals
- Over 1600 hybrid titles
- Waiving policy in place for authors

Improving our systems

- Making the author publishing experience easier
- Improving OA labelling
- Working with society partners

**Green open access**



- Self-archiving possible in all of our journals
- Immediate internal use in institutional repositories
- Public access after embargo
  - Embargos typically range of 12 – 24 months.
- Pilots to facilitate green OA
  - CHORUS
  - Agreements with funders and institutions
  - New repository tools such as embed PDF and metadata pilots

100+  
Open access journals

1600+  
journals offer gold open access options

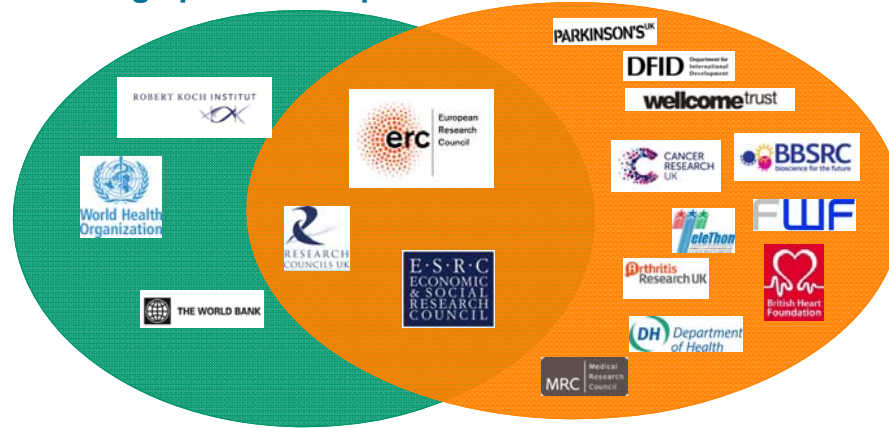
3  
Creative Commons licenses offered including CC BY

\$500- \$5000  
(US Dollars)  
Price range of our OA fees

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## Facilitating open access policies



**Green agreements**

- Facilitate sustainable green OA
- **Immediate internal posting** on repositories
- **Public access** to the author accepted manuscript **after embargo**

**Mixed agreement combination of both green and gold**

**Gold agreements**

- Help automation of workflows to streamline author experience
- Include reporting on uptake
- Compliance is higher with clear funding for APCs.

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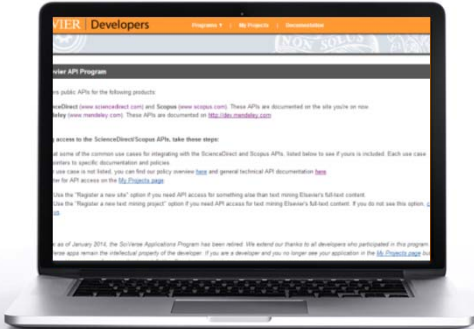
## Institutional services

### Current Posting Policy

[www.elsevier.com/postingpolicy](http://www.elsevier.com/postingpolicy)

### Current pilots

- Metadata feed
- Embedded functionality
- Embargo Periods Tracking



www.developers.elsevier.com

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## Sharing research: Embargo Period Compliance



### Plugin solution

- Development of Plugins for major Institutional Repository (IR) platforms (DSpace, Eprints, OPUS etc.) connect with Elsevier APIs and download the right embargo information.
  - Automatically recognizing and adding article embargoes saving time for librarians
  - Avoids the hassle of checking Publisher's policy (e.g. on SherpaRomeo)
- Allow IR software would then automatically publically display the AAMs after embargo.

### Pilot phase

- Elsevier is looking to source external developers to run the project based on the usage scenarios and draft requirements provided by partner Universities
- Seek a limited number of developer partners to define requirements for Open Source plugins

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## Green Open Access Questions

**Pilots and initiatives**

- Requires time and effort**
  - Author needs to save correct article version to repository
  - Repository need to add links and metadata to the article
- Not free**
  - No OA publishing fee for author, costs paid by library subscriptions
  - Needs to work at scale with the subscription model
- Not immediate**
  - Access is after an embargo period
  - Complexity to host content under different policies from different publishers.

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## How do researchers want to read research?

### What version do researchers prefer to use?

Activity	Final Article (%)	Accepted Manuscript (%)
To Cite	83%	13%
Check a methodology	64%	18%
For studies	62%	18%
Resolve a technical or clinical issue	62%	18%
Background reading	62%	15%
Keep up to date	57%	20%

### How researchers want to read research


Reading Method	Percentage (%)
% read on screen only	29%
% of articles read on screen, then downloaded for reading later	31%
% of research articles downloaded, printed and read (e.g. minimal reading on screen)	27%
% of research articles read in the print version	13%

Source: 3,090 researchers responded to a survey of 54,442 individuals randomly selected from Scopus. Representative response by country and discipline. Fieldwork took place from 8 November to 3 December 2012.

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## Stay tuned to the latest open access news

www.elsevier.com/about/open-access  
 www.elsevierconnect.com



**Thank You for Your Attention!**

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## Appendix: Gold OA User licenses

User License	Read, print & download	Redistribute or republish the final article (e.g. display in a repository)	Text & data mine	Translate the article	Use portions or extracts from the article in other works	'Sell' or use for "commercial purposes"
Creative Commons Attribution (CC-BY)	✓	✓	✓	✓	✓	✓
Creative Commons Attribution - Non Commercial - ShareAlike (CC BY NC SA)	✓	✓	✓	✓	✓	✗
Creative Commons Attribution - NonCommercial - NoDerivs (CC BY NC ND)	✓	✓	✗	✗	✗*	✗

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