

## Workshop on Mathematics Publishing

Co-organized by Project Euclid and Mathematical Society of Japan  
Supported by SPARC Japan, National Institute of Informatics

**Location:** Tokyo University of Science (TUS), Room 842 of the Kagurazaka Building.  
(8<sup>th</sup> building on the 4<sup>th</sup> floor)  
1-3 Kagurazaka, Shinjyuku-ku, Tokyo 162-8601 JAPAN

**Date:** March 26, 2012

**Time:** 9:00 to 18:00

### Workshop Overview

The workshop will focus on mathematics publishing and the challenges and opportunities faced by society and academic publishers today. Topics include: current publishing practices and challenges, marketing and promotion, moving from print to electronic publishing, journal production strategies, and new business models.

### 9:00 Introduction and Overview of Workshop

Mira Waller, Project Euclid Manager

### 9:15 – 10:40 Society Mathematics Publishers

Presenters will speak about current publishing practices, challenges they are facing in their publishing operations, and any future plans or obstacles for their publications.

- 9:15 Introductions by David Ruddy, Director of Scholarly Communications Services, Cornell University Library, Project Euclid
- 9:20 Don McClure, Executive Director, American Mathematical Society
- 9:40 Yoshio Tsutsumi, Kyoto University, representing Mathematical Society of Japan
- 10:00 Chang-Ock Lee, Secretary General, Korean Mathematical Society
- 10:20 Susan Hezlet, Publisher, London Mathematical Society
- 10:40 Questions/Discussion

### 11:00 Break

### 11:15 – 13:00 Departmental Mathematics Publishers

Presenters will speak about current publishing practices, challenges they are facing in their publishing operations, and any future plans or obstacles for their publications.

- 11:25 Introductions by Mira Waller, Project Euclid
- 11:30 Kunimochi Sakamoto, Managing Editor, *Hiroshima Mathematical Journal*
- 11:50 Ken-ichi Shinoda, Managing Editor, *Tokyo Journal of Mathematics*
- 12:10 Masanori Ishida, Managing Editor, *Tohoku Mathematical Journal*
- 12:30 Nobuhiro Innami, Editor-in-Chief, *Nihonkai Mathematical Journal*
- 12:50 Questions/Discussion

### 13:00 Lunch Break

**14:00 – 15:55 Journal Publishing Essentials**

Topics for this session include transitioning from a print to an electronic environment, promotion and marketing of journals in the print and digital worlds, and digitization of current and back content.

- 14:00** Introductions by Erich Staib, Senior Editor, Duke University Press
- 14:05** Erich Staib, Duke University Press
- 14:25** David Ruddy, Project Euclid
- 14:45** Tetsuji Miwa, Managing Editor, *Kyoto Journal of Mathematics*
- 15:05** Masakazu Suzuki, Kyushu University, Kyushu Institute of Systems, Information Technologies and Nanotechnologies; Director, Science Accessibility Net
- 15:25** Questions/ Discussion

**15:40 Break**

**16:00 – 17:30 Business Models for Scholarly Publishing**

A survey of scholarly publishing models, including perspectives from different communities—for example: librarians, mathematicians and publishers.

- 16:00** Introductions by Mira Waller, Project Euclid
- 16:05** Mira Waller, Project Euclid
- 16:25** Jun Adachi, Professor and Director of Cyber Science Infrastructure Development Department, National Institute of Informatics
- 16:45** Takao Namiki, Associate Professor of Mathematics, Hokkaido University
- 17:05** Koichi Ojiro, Director, Library Liaison Office, National Institute of Informatics and Executive Officer, Japan Alliance of University Library Consortia
- 17:25** Questions/ Discussion

**17:40 Closing remarks**

David Ruddy, Project Euclid