

New Version

2012

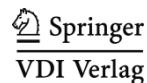


# SPARC-Japan Seminar

Koji Yamashita,  
President & Managing Director  
Springer Japan KK

February 29th, 2012

## Our publishing brands



## Leading publisher across the globe

### Springer in the STM sector

- Around 2,000 journals
- More than 5,500 new book titles annually
- Largest Open Access (OA) publisher with more than 280 OA journals
- Publishing partnerships with more than 500 scientific societies

### SpringerLink

- One of the leading internet science portals, including more than 5.5 million documents
- Springer eBook Collection with more than 50,000 titles
- Journal Archives digitized back to the first issues in the 1800s
- More than 26,000 Protocols and 215 Reference Works

### BioMed Central

Pioneering open access publisher, with portfolio of 220 journals spanning all areas of biology and medicine

### Springer Japan KK (日本の研究を世界へ)

Over 30 years in Japan

From Japan to Global (Promoting Japanese Science)

70 English Society Journals from Japan

Largest English book program

### Divested Japanese book program

Global strategy to focus on the English scientific communication. Sold Japanese book program to Maruzen Publishing in Dec 2011

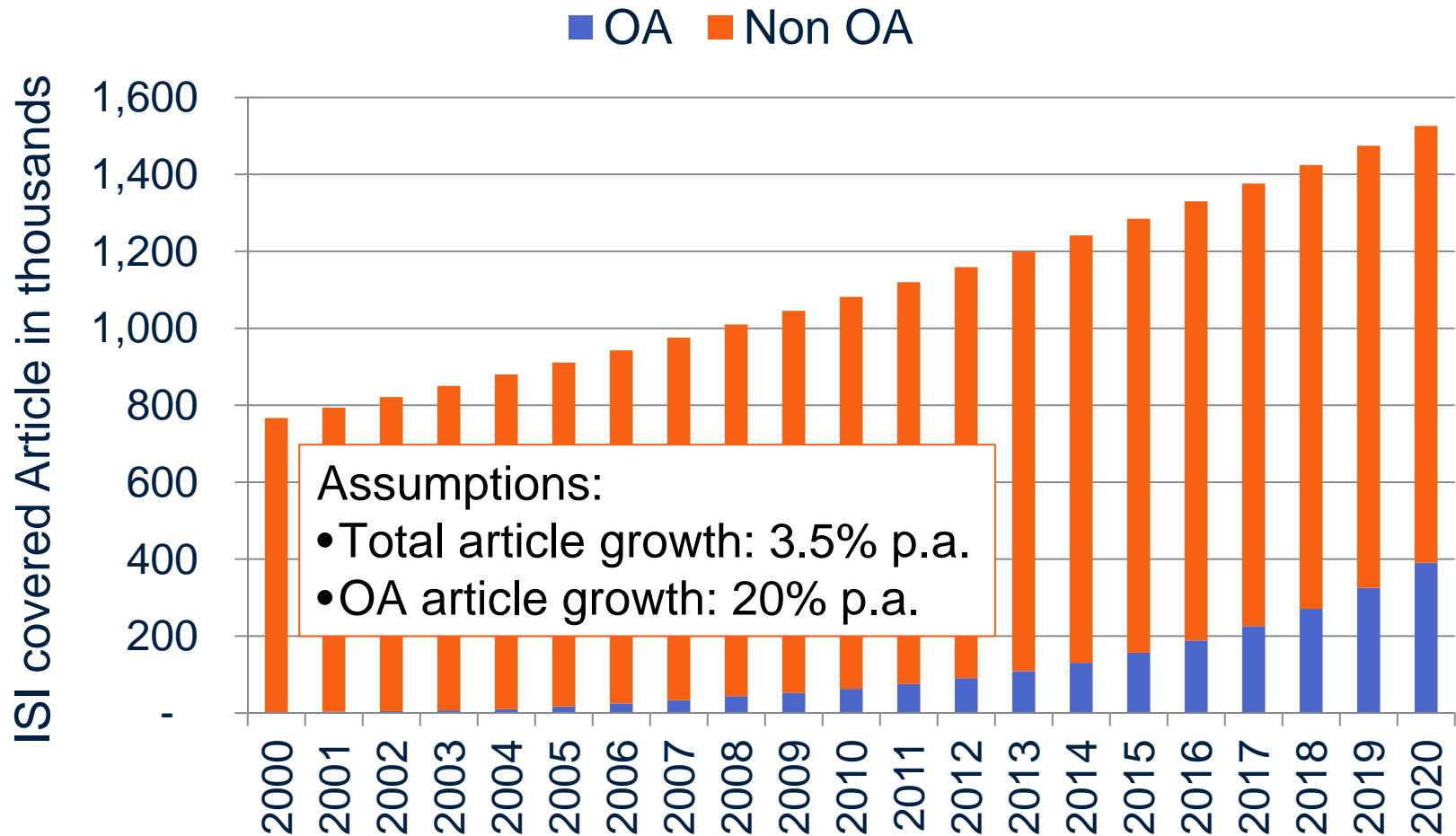
### Acquired Adis (a part of Wolters Kluwer Health)

Portfolio of highly-regarded scientific journals and newsletters in pharmacology and pharmacotherapy

### Started BioMed Central in Japan

March 2011, Natsu Ishii, OA Manager joined

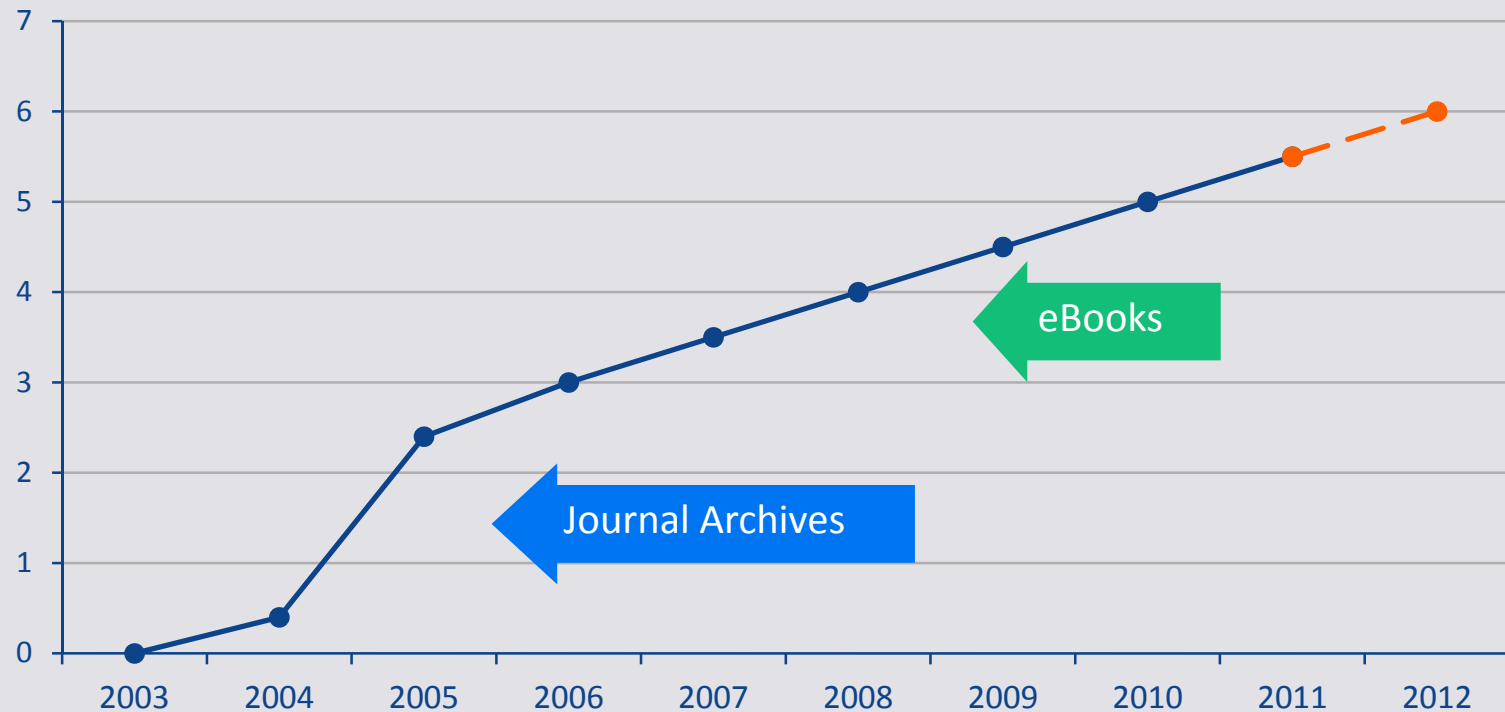
# The 'Gold' Open Access market share in 2020?



## Content growth on SpringerLink

After the first growth phase from journals, eBooks become drivers in volume

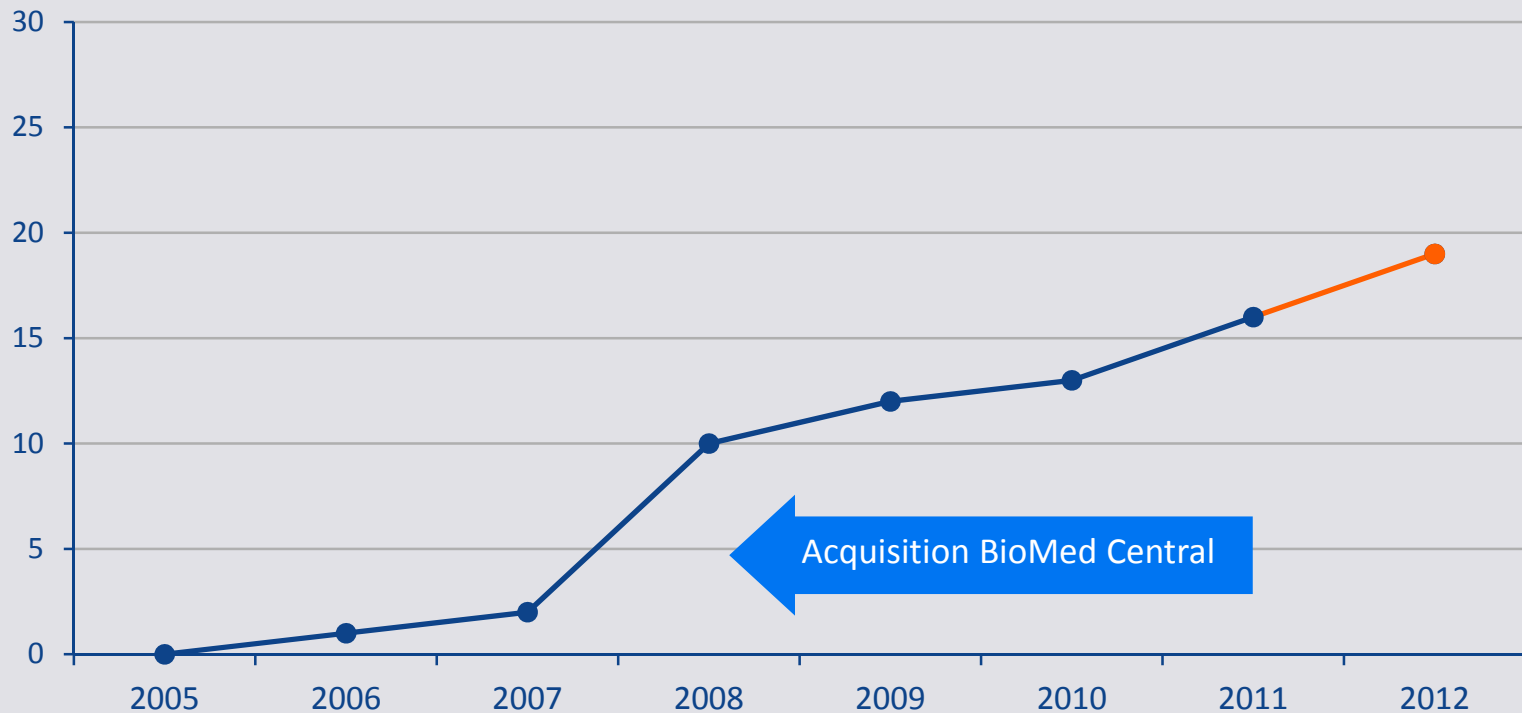
### Documents in Millions



## Growing share of open access content

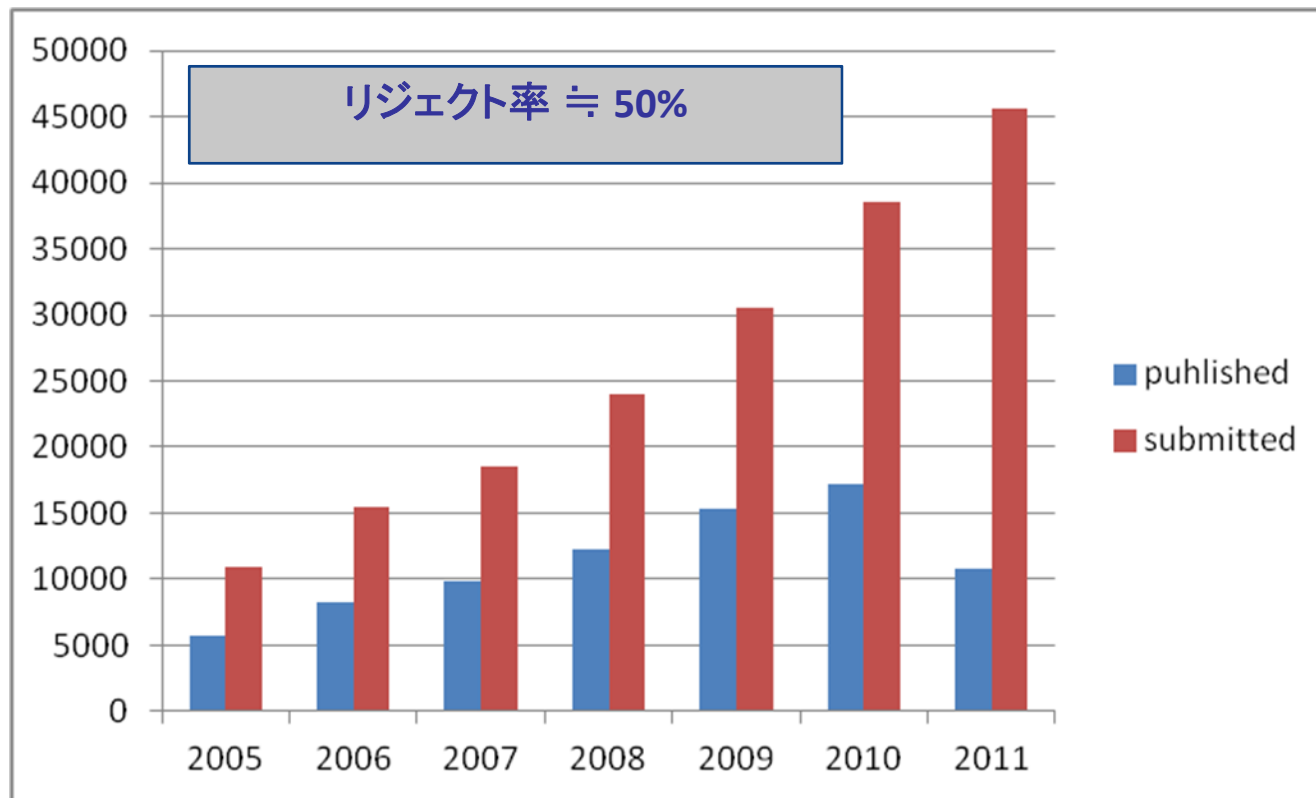
Open access articles as share of total articles in Springer journals

In percent (%)



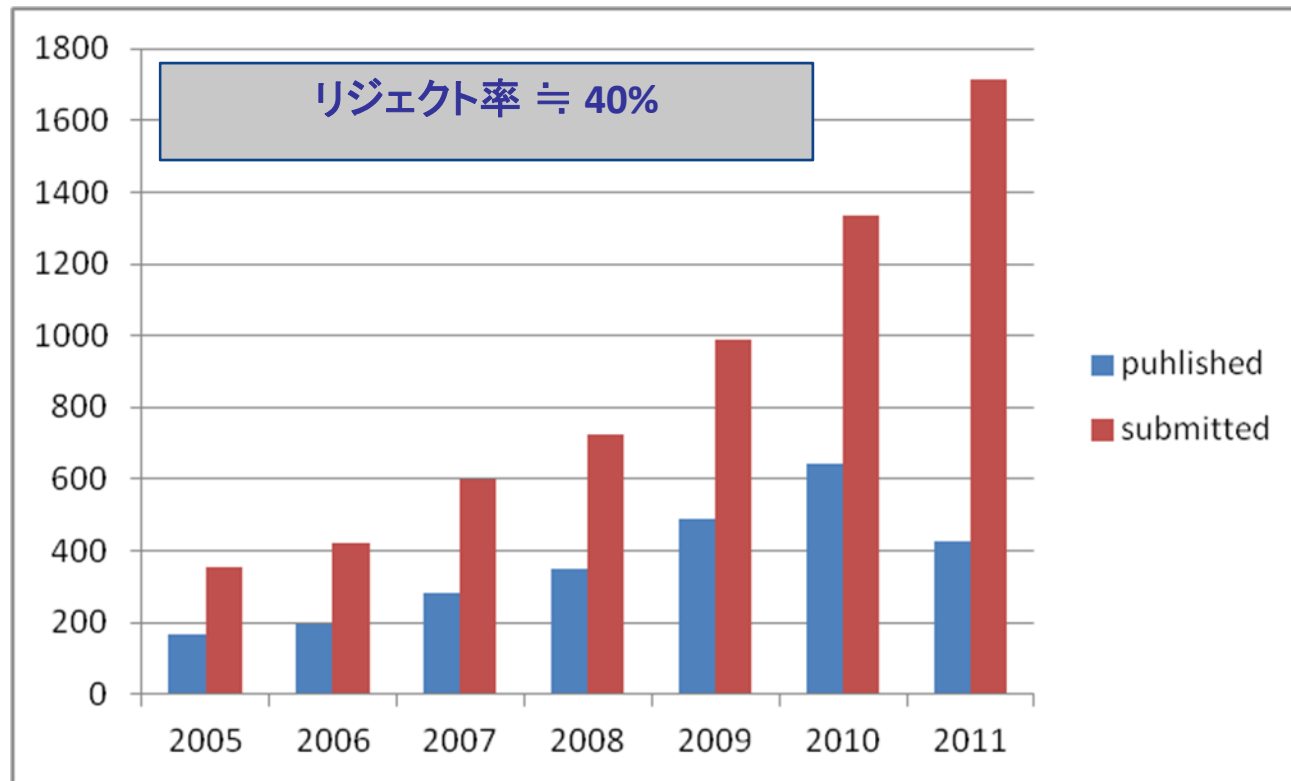
## BMC への投稿・出版数の推移 (1/2)

- 世界全体 (2005-2011)



## BMC への投稿・出版数の推移 (2/2)

- 日本 (2005-2011)



日本で2009年に出版された総論文：約102,000本

うちBiomedical 分野の論文：約55,000本

(出典: SCImago Institutions Ranking World Report 2010)



**Just launched in January 2012 !**

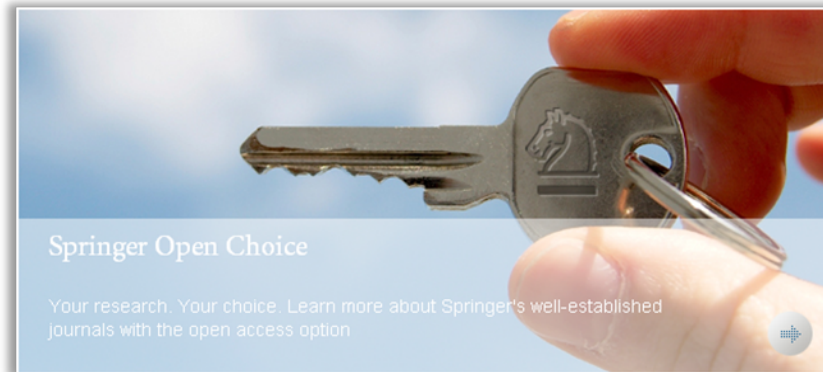


# **‘Gold’ Open Access is growing fast**

- Serials Crisis
- Growing submissions to OA journals
- Growing number of OA journals
- OA mandate by institutions/funding agencies etc...
- 2008 Springer + BioMed Central

# Open Access at Springer

- Open Choice



- SpringerOpen

  - 70 titles

**SpringerOpen** 

- BioMed Central

  - 228 titles



# SpringerPlus

- Part of the SpringerOpen membership program
- One journal for all disciplines in STEM
- Peer-reviewed, Open Access, Online
- Predictable: No additional work required
- Not aiming to increase the Impact Factor



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## Aims & scope



### Inclusive scope.

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