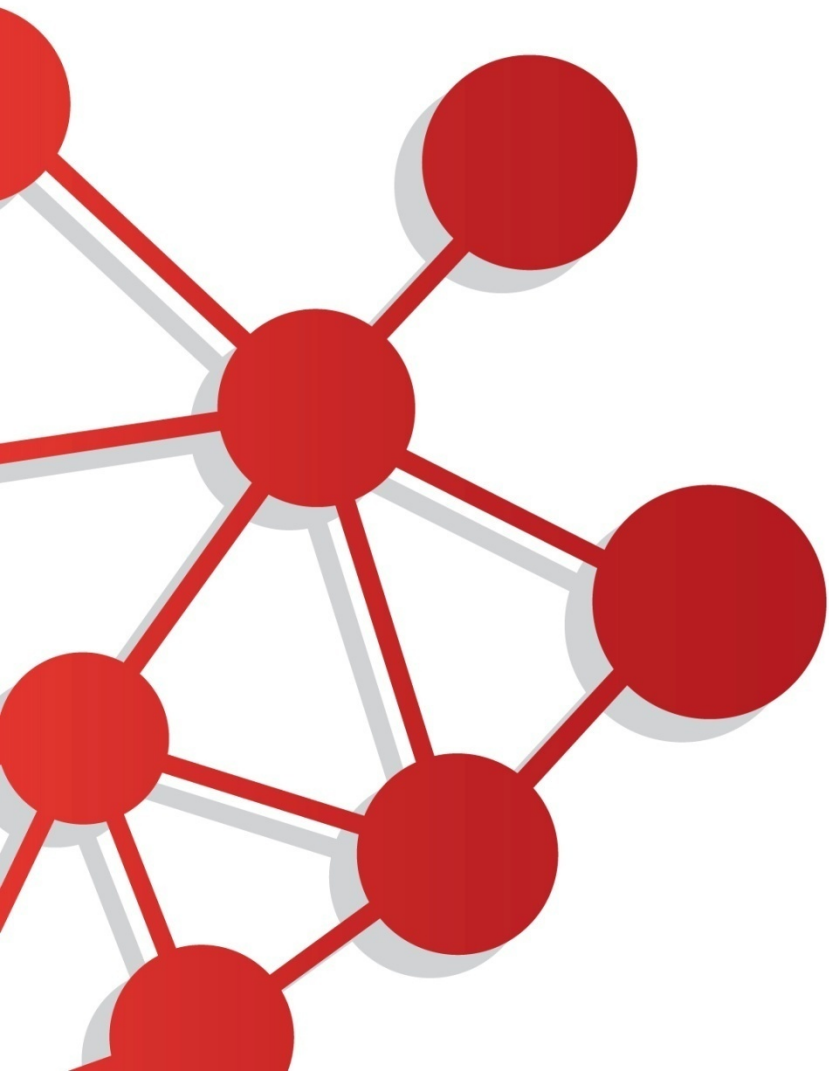
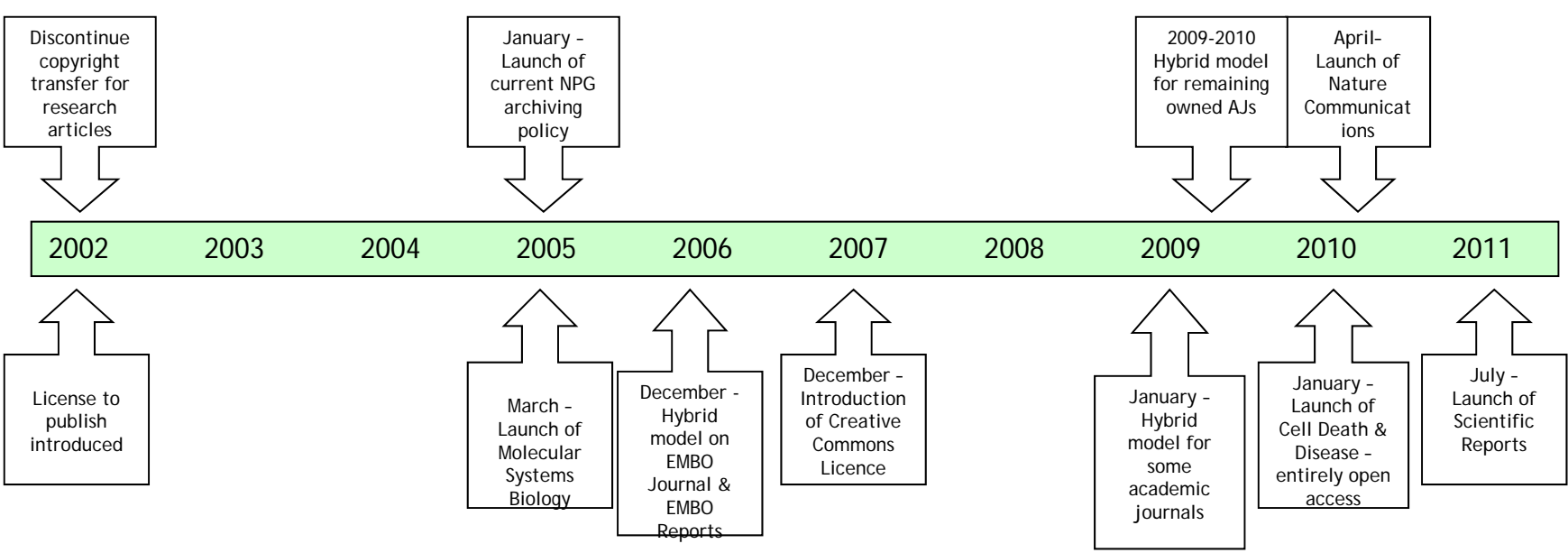
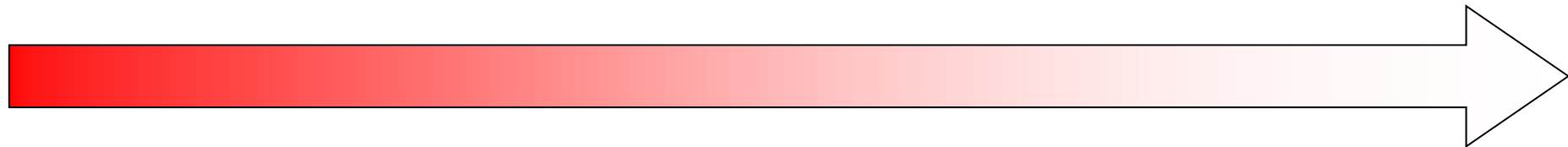


Open Access Publishing at Nature Publishing Group



Antoine Bocquet
Director, Asia-Pacific
SPARC Japan Seminar
February 29th 2012, Tokyo

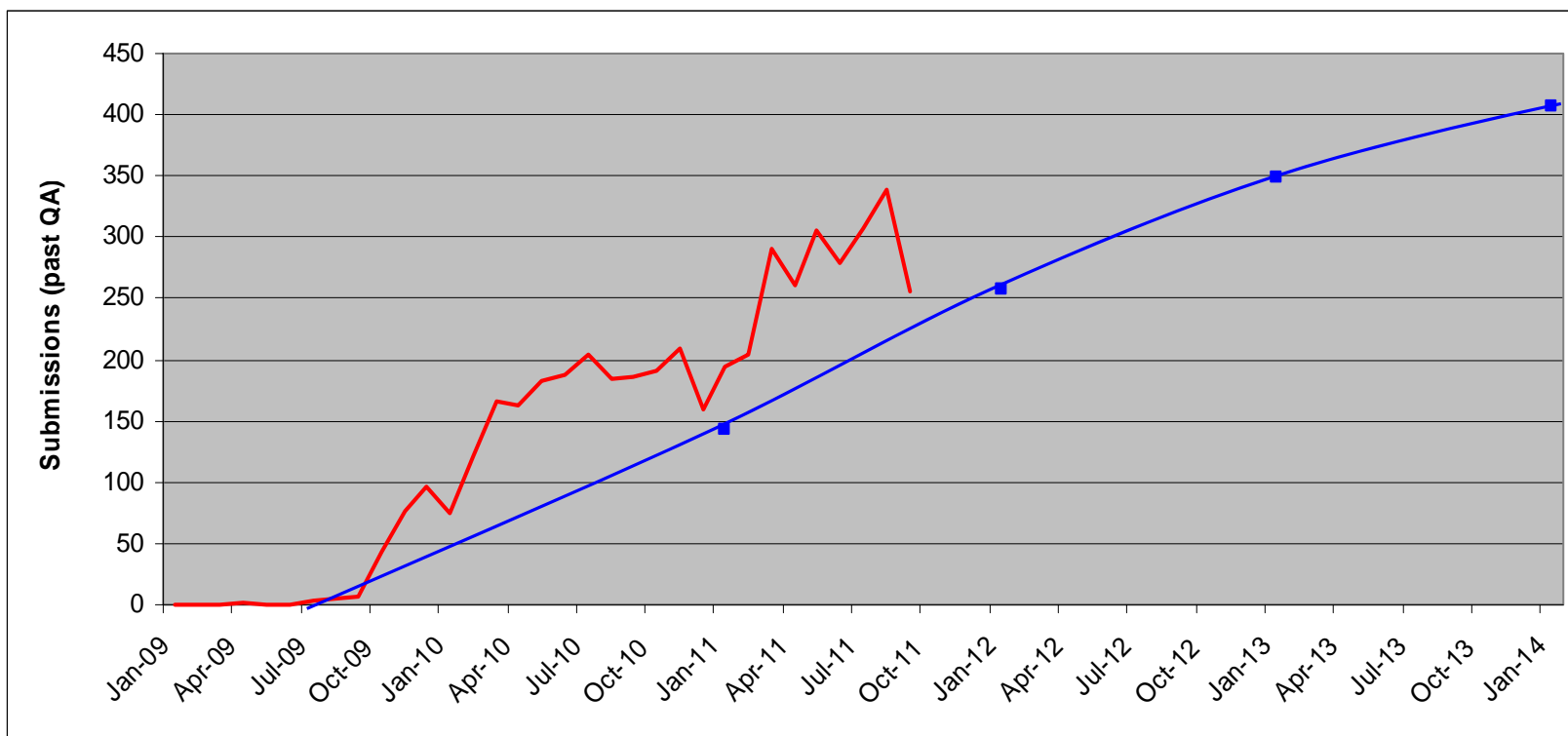
NPG's Open Access activities



- Launched April 2010 as a multidisciplinary, online journal with open access option
- High-quality content of interest to specialists in their field – aiming to be top of middle tier
- Aims to ‘capture’ content that otherwise cannot be published by NPG – encouraging PSing from Nature and the RJs as well as new submissions
- Internal editorial team, using external editorial advisory panel for advice on some manuscripts

- Submissions currently running at nearly 400 per month. About 4x the size of a Nature research title. Weekly updates, moving to daily.
- Most papers published in biology (53%), followed by physics (31%), chemistry (10%) and earth sciences (6%)
- About 50% of authors choose OA. More biology is OA (55%) than other subjects (chemistry – 34%, physics – 43%)
- Submissions: USA 1st , Japan 2nd , China 3rd UK 4th, Korea 6th, Australia 9th, Singapore 13th, Taiwan 18th. About 40% of submissions are “transfers” from other NPG titles.
- Published Authors: USA 1st , UK 2nd, Japan 3rd, China 6th, Australia 7th, Singapore 14th, Korea 15th , Taiwan 21st
- Some papers highly cited. Frequent coverage for Nature Communications articles in a diverse form of media – BBC news, New Scientist, The Guardian, Science Now, Wired, The Metro, The Telegraph, USA Today etc.

Submissions continue to grow



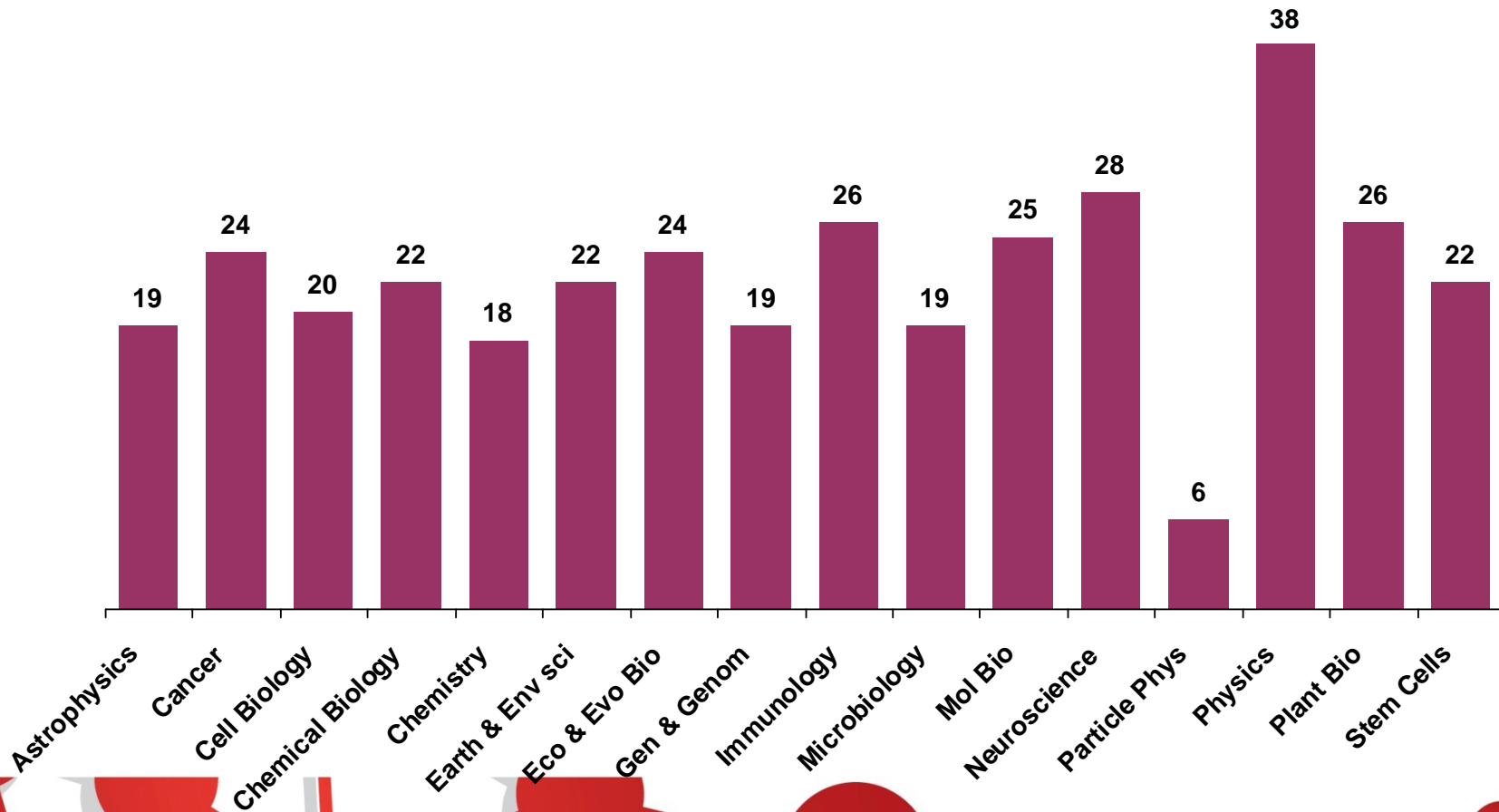
SCIENTIFIC REPORTS



- Opened for submissions January 2011 as a multidisciplinary, open access, online only journal. Published first 15 papers on June 14th, 2011
- Primary research publication covering all areas of the natural sciences — biology, chemistry, physics and earth sciences
- Peer-reviewed: all scientifically sound papers accepted
- Editorial decisions: Editorial Advisory Panel and Editorial Board. Editorial Advisory Panel are experts from all major fields, chosen to ensure representation across all areas of science. Provides editorial advice and helps recruit the Editorial Board. No internal NPG editors.
- Online only, Open Access
- Rapid dissemination - manuscripts processed for publication as quickly as possible
- Article Processing Charge— Authors are asked to pay post-publication
- Papers are archived in PubMed Central and other databases – application for indexing in PubMed has been made.
- Promotion by social media has been important (Facebook, Twitter)



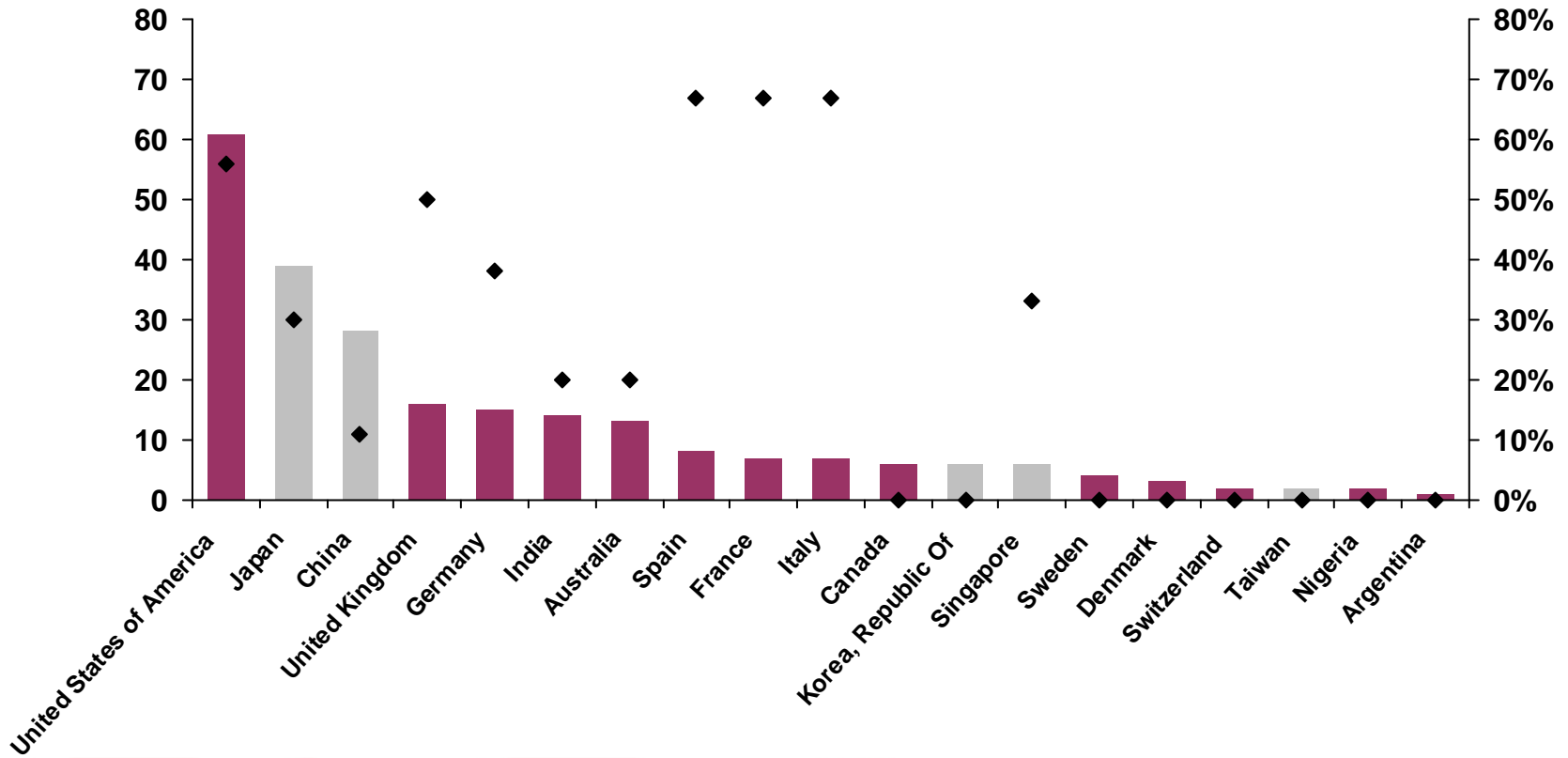
Breakdown of editorial board members – discipline



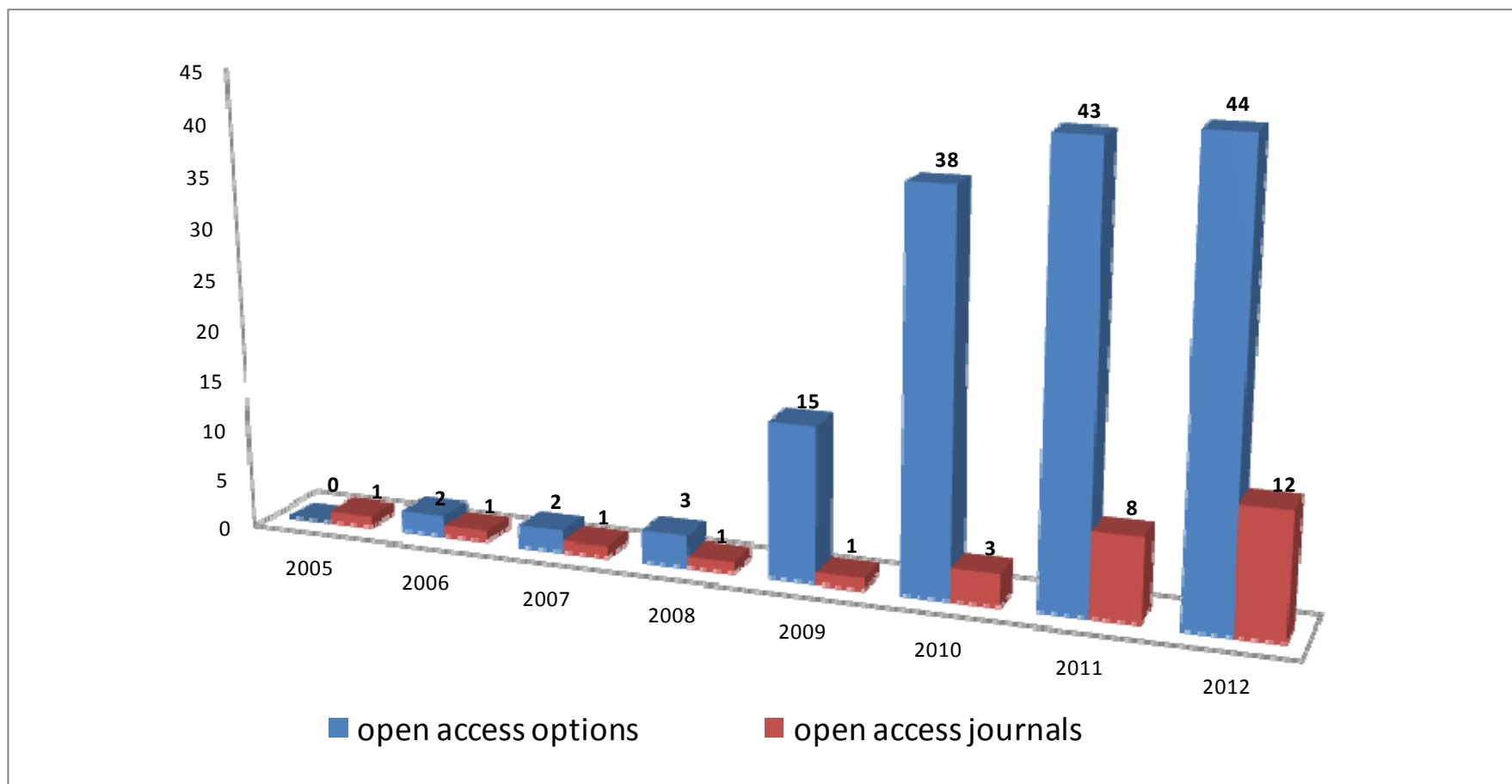


Early manuscript submissions by geography

■ Total Manuscripts ◆ Acceptance Rate



Expanding OA choice at NPG: OA only and hybrid options



Open Access only titles at NPG

	Accepting subs	Pub first articles
Cell Death & Disease	Sep-09	Jan-10
Clinical and Translational Gastroenterology	Jul-10	Oct-10
Nutrition & Diabetes	Oct-10	Jan-11
Blood Cancer Journal	Dec-10	Jan-11
Oncogenesis	Dec-10	Jan-11
Translational Psychiatry	Jan-11	Apr-11
npg asia materials <small>founded in association with the Tokyo Institute of Technology</small>	Aug-11	Jan-12
IJOS <small>International Journal of ORAL SCIENCE</small>	Oct-11	Jan-12
Light Science & Applications	Nov-11	Mar-12
Emerging Microbes & Infections	Feb-12	Jul-12

New Titles from Asia 2012

