

A few thoughts on the
“contents”;
what are to be openly accessed and
to whom?

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The reason why I'm here, I guess;

- I was the Editor-in-chief of full open access journal of “Microbes & Environments”, which is sustained by the membership fee of the Japanese Society of Microbial Ecology consisted of just 1,000 members but **charge free both for members and non-members**.
- “Microbes & Environments” gets IF from Thomson & Reuters this year and it amounts 2.238.
- **Publishing cost per paper is 1000 USD!!**
- A great point of **Shizuoka University's repository** is; 55% of professors contribute to “**SURE**”, and recapture ratio of papers published from international journals amounts over 12% (3.7% for Japan).
- **But, today I want to talk.....**

Comments from somewhat different standpoint on hyper inflation of publishers' journals and repository

- Long tail journals must be eliminated from the “big deal”, as they spend cost.
- Who pays the cost for expanding scientific activity in academic field and regionally ?
- To realize who paid the cost for the work of peer reviewing and editing.
- The very positive point for supporting open access journals supported by contributors and/or institutional repository is to encourage the diversity of academic interest.

1. My first and very impressive experience on the term of “Tax payer”

- I was shocked by the reason of a nobel prize winner’s answer at the open lecture to high school students in early 1980’s in Washington D.C.
- Though “publish or perish” is generally accepted in Japanese academic communities today, is the concept of “Explain to tax payer” generally accepted?

2. I really respect “Kanbi Fujiyama” a genius comedian deceased.

- He asks the audience to answer freely what they want to enjoy today from several programs after showing one scheduled program.
- Each science has its own direction to go by itself, but this is just one part. If scientific activity is driven only by its own direction, this would contain risk to be criticized by using the word of “paradigm” and/or “closed circle”.

Glocal

- Well accessed articles of SURE are; psychology, local history, and problems related to elementary and junior high school education.
- So, not only articles published from international journals, in major STM journals, but “contents” which respond closely to the public interest are the dual contents to be opened at least for “local university”.