

# The 5<sup>th</sup> SPARC Japan Seminar



“An open access business model  
and researchers' attitudes”

Oct. 20, 2009  
National Institute of Informatics  
Moderator: Kazuhiro Hayashi  
(The Chemical Society of Japan)

2008

Open Access Day



## Special Seminar

“What is the most appropriate OA  
model for Japan?”

Oct. 14, 2008  
National Institute of Informatics

## Stakeholders



### Speakers(2008)

- Society Publisher: Ms. Nagai
- Librarian with IR activity: Mr. Tomita
- Not-for-profit private organization: Mr. Bando
- Research librarian: Mr. Sato
  
- Moderator: K. Hayashi



OPEN ACCESS

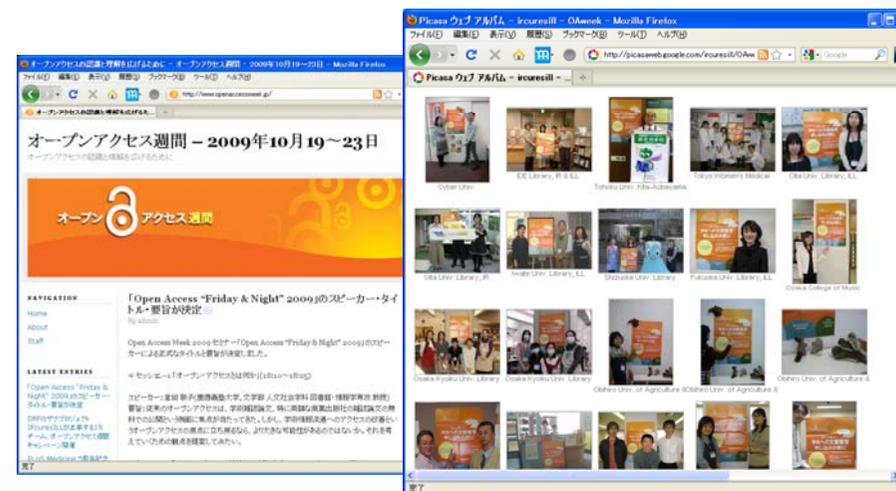
2009

Open Access Week

OPEN ACCESS

### 3 events in Japan OPEN ACCESS WEEK 2009 openaccessweek.org

- 20th SPARC Japan seminar
  - Discussing trends in “typical” OA activities
  - From OA publisher and Scientific researcher
- 23rd OpenAccessWeek Friday & Night
  - Discussing potential power and related matters of OA (e-Science, OpenCourseWare, Creative Commons)
- 19th -23rd IRcuresILL event
  - Enhancing the use of IR before asking ILL



openaccessweek.jp

IRcuresILL

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## About this seminar

“An open access business model and researchers' attitudes”

- First case of collaborating with Library and Publisher to organize a SPARC Japan seminar
- OA=Commercial Publisher × Library
- “×” means a battle?
- Not today



## Two case study



### From Publisher side

- BioMedCentral : one of the most successful OA publisher
  - History
  - Business model
  - Vision

### From Library side

- Prof. Tochinal : A biologist and OA&IR-friendly researcher
  - Researcher's honest idea to OA

## 2 way approach



- Commercial Publisher (Springer)
  - ↓
- BMC & Charlotte (publisher and editor)
  - ↓
- **[[OPEN ACCESS]]** “×” means synergy
- ↑
- Prof. Tochinal (IR friendly researcher)
  - ↑
- Library & IR

To work out OA, not to fight

## Today's stakeholders



### Audience from

- Society and Commercial Publishers
- Libraries and Research librarian
- Printers and Vendors
- Scientific Researchers
- Governmental Sections
- Bloggers (less than last year)
- And more,,,

## Mission and Goal

- Understand current OA activities from one of the most successful OA publishers
- Understand current researchers' attitudes towards OA activities
  - To learn OA properly
  - To establish a good model for scholarly communications themselves



What's your thought?  
(afterwards)