

Implementing Learning Analytics & AI in Education

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http://slate.uib.no

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SLATE

Faculty of Fine Art, Music and Design
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Through interdisciplinary research SLATE investigates the technological, pedagogical, interpretive, cultural, ethical, and legal aspects of learning analytics (LA) and artificial intelligence in education (AIEd), and promotes the responsible use of technology in education.

COPR Control (LED)	Seminar UiB Al #6: Learning Analytics and Artificial Intelligence in Education	- Transformer	Intervju: Postdoktor Anja Salzmann om Datareisen og personvern	New Project Page: Remote Intelligent Access to Labs in Higher Education
	March 30, 2023 PhD Defense Joakim Vindenes		March 17, 2023 Best Poster at LAK23 to Qinyi, André & Mohammad	March 30, 2023 Creativity, Learning & Technology: Palgrave Encyclopedia of the Possible now available!

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AGENDA

- DigiTrans: LA of LMS Use at UiB
- Norwegian Expert Commission on Learning Analytics
- Council of Europe Expert Group on AI and Education
- Next steps for Implementing LA & AI



DIGITRANS: UIB TRANSFORMATION

A. Organisation, Leadership & InnovationB. Adaptation to Online Teaching & LearningC. Learning Design in Online CoursesD. Digital Student Behaviour

DIGITRANS: UIB TRANSFORMATION

C. Learning Design in Online Courses

How courses are structured in Canvas in H19, H20, H21?

Misiejuk, K., Ness, I. J., Gray, R., & Wasson, B. (2023). Changes in online course designs: Before, during, and after the pandemic. In *Frontiers in Education* 7 (1). DOI: https://doi.org/10.3389/feduc.2022.996006

COURSE SELECTION

- Bachelor program descriptions on <u>uib.no</u>
- 3rd semester
- 10-15 ECTS
- Fall: H19, H20, H21 in LMS Canvas

J) s late

Arkeologi, bachelor, 3 år

Arkeologi er viktig for å gi meining til historiske stader og gjenstandar som kan seie oss noko om kor og korleis menneske har levd før oss.

Lengde	Ordinær	Primær	Opptakskrav	Studiepoeng	Start
3 år	Alle	Alle	GENS	180	Haust

Oppbygging

Bachelorprogrammet i arkeologi er eit treårig fulltidsstudium, som startar i august.

Alle bachelorstudentar må ta <u>Examen philosophicum</u> (ex.phil.) og <u>Examen facultatum</u> (ex.fac.) Du finn **detaljert vekeplan og anbefalt litteraturliste** på emnesidene.

Slik er studiet lagt opp:

1. semester:

- Ex.Phil. (10 studiepoeng)
- Ex.Fac. (10 studiepoeng)
- <u>ARK100</u> Innføring i arkeologi (10 studiepoeng)

2. semester:

- <u>ARK110</u> Menneske, utvikling og samfunn: fra de første menneskene til slutten av bronsealderen ca. 500 f.Kr. (20 studiepoeng)
- Fordjuping i arkeologi i perioden fram til 500 f. Kr. (10 studiepoeng). Vel blant tre ulike tema: <u>ARK111/ARK112/ARK113</u>

3. semester:

- <u>ARK120</u> Middelhavet, Nord-Europa og Norden frå ca. 500 f.Kr. til 1500 e.Kr. (20 studiepoeng)
- Fordjuping i arkeologi i perioden 500 f.Kr. 1500 e.Kr. (10 studiepoeng). Vel blant tre ulike tema: <u>ARK121/ARK122/ARK123</u>

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COURSE SELECTION

HF MNF SV MED MED PSY KMD 0 10 20 30 40 50 # of courses

Table 1. The frequency of courses by faculty and ECTS credits

106 courses

	10 ECTS	15 ECTS	Total
HF	24	28	52
MNF	21	0	21
SV	7	10	17
MED	3	4	7
PSY	0	5	5
KMD	1	3	4

Fig. 1. Distribution of courses by faculty and ECTS credits

()) s la t e

Files, Syllabus, Pages, Modules, Videos

Discussions, Quizzes, Assignments

CANVAS COURSES



Content

Activities

Whitelock-Wainwright, A., Tsai, Y. S., Lyons, K., Kaliff, S., Bryant, M., Ryan, K., et al. (2020). Disciplinary differences in blended learning design: a network analytic study. In Proceedings of LAK'20, 579–588. New York Association for Computing Machinery (ACM).



IMPLEMENTATION RATES: H19, H20, H21 ALL COURSES (n= 106)

		Cou	rse frequ		
Feature type	Canvas feature	F19	F20	F21	
Administration	People	0.03	0.95*	0.20	Increased all 2 years
	Grades	0.44	0.47	0.58	thereased an 3 years
Content	Files	0.92*	0.90*	0.90*	-
	Syllabus	0.99*	0.95*	0.95*	-
	Pages	0.70*	0.80*	0.73*	-
	Modules	0.25	0.44	0.55	
	Videos	0.07	0.69*	0.58	-
Activity	Discussions	0.30	0.5	0.44	
	Assignments	0.16	0.23	0.21	-
	Quizzes	0.55	0.49	0.62*	←───

TABLE 4 Implementation rates of features per semester.

*over 60% of courses implemented the feature

IMPLEMENTATION RATES: H19, H20, H21 FEATURES – PER FACULTY

Increase all three years

significant increases H19 -> H20

Features	Semester	HUM (n =50)	AMD (n =4)	MED (n =7)	MNS (n =19)	PSY (n =5)	SS (n =17)
Grades	F19	0.38	0	0.29	0.42	0.6*	0.76*
	F20	0.44	0	0.14	0.63*	0.4	0.65*
	F21	0.5	0	0.14	0.68*	0.6*	1*
People	F19	0	0	0.29	0.05	0.4	0
	F20	0.9*	1*	1*	1*	1*	1*
	F21	0.16	0.75*	0.57	0.16	0.4	0
Files	F19	0.92*	1*	0.86*	0.84*	1*	1*
	F20	0.92*	1*	0.71*	0.79*	1*	1*
	F21	0.86*	1*	0.86*	0.84*	0.8*	1*
Syllabus	F19	1*	1*	0.86*	1*	1*	1*
	F20	1*	0.75*	0.86*	0.95*	1*	0.94*
	F21	0.94*	1*	0.86*	0.94*	1*	1*
Pages	F19	0.63*	0.5	1*	0.52	1*	1*
	F20	0.82*	0.25	1*	0.52	1*	1*
	F21	0.76*	0.5	0.86*	0.47	1*	0.88*
Modules	F19	0.16	0.5	0.57	0.26	0.2	0.29
	F20	0.38	0.25	0.71*	0.53	0.8*	0.35
	F21	0.48	0.25	0.86*	0.63*	0.6*	0.59
Videos	F19	0.06	0	0.14	0.16	0	0
	F20	0.64*	0.25	0.29	0.84*	0.6*	0.94*
	F21	0.5	0.75*	0.14	0.79*	0.4	0.48
Discussions	F19	0.22	0.25	0.14	0.42	0.4	0.47
	F20	0.44	0.5	0.14	0.63*	0.6*	0.65*
	F21	0.52	0.5	0	0.47	0.6*	0.29
Quizzes	F19	0.14	0	0.42	0.16	0.2	0.12
	F20	0.22	0	0.29	0.42	0.2	0.06
	F21	0.22	0	0	0.32	0.4	0.12
Assignments	F19	0.56	0.25	0.29	0.42	0.8*	0.76*
	F20	0.42	0.25	0.29	0.58	0.6*	0.71*
	F21	0.56	0	0.14	0.74*	0.8*	0.94*

CHANGES DUE TO THE PANDEMIC

- Increased availability of tools (nationally & locally) to support hybrid/online teaching & learning
 - Zoom (Nordic installation), Teams, Kultura, video streaming solutions
- More hybrid teaching solutions
- More support mechanisms for teaching staff (technical & pedagogical)
- Getting the data for learning analytics is difficult, if not impossible (e.g., no Zoom, Teams or Kaltura data)





Ekspertgruppen for digital læringsanalyse





MANDATE

The expert group shall provide the Ministry of Education with a **better basis for decisions about learning analytics and adaptive teaching and assessment tools** in *basic education, higher education and higher vocational education,* and **advise on the need for regulation** and **input for policy development and measures** from the Ministry of Education and underlying agencies (e.g., Directorates).



EXPERT COMMISSION

Marte Blikstad-Balas, Professor	Department for Teacher Education and School Research, University of Oslo (task force leader)
Monica Andreassen, Teacher	Science & mathematics, Langnes skole, Tromsø
Einar Duenger Bøhn, Professor	Department of Religion, Philosophy and History, University of Agder
Ann-Tove Eriksen, Dept. Director	Directorate for Higher Education & Competence
Michail Giannakos, Professor	Department of Computer Science, NTNU
Hedda Huse, Dept. Director	Directorate for Education and Training
Malcolm Langford, Professor & Director	Department of Public and International Law, University of Oslo & Director, Centre for Experiential Legal Learning (CELL)
Eirin Oda Lauvset, L awyer	Data Protection Officer, Asker Municipality
Per Henning Uppstad, Professor	Norwegian Centre for Reading Education and Research (national centre), University of Stavanger
Barbara Wasson, Professor & Director	Department of Information Science & Media Studies, University of Bergen & Director, Centre for the Science of Learning & Technology (national centre)

(Ministry of Education, Secretariat: Hilde Hultin, Jon Lanestedt, Øystein Flø Baste)



Teacher organisationsUtdanningsforbundet, Norsk Lektorlag, Skolenes landsforbund, Skolelederforbundet
Pupil & Student organisationsElevorganisasjonen, Norsk studentorganisasjon, Organisasjon for Norske Fagskolestudenter
MunicipalitiesAsker, Lillestrøm, Lørenskog, Oslo, Surnadal (IKT- ORKidé-samarbeidet), Voss, Møre og Romsdal, Vestfold og Telemark, Vestland og KS
Universities and CollegesNorges miljø- og biovitenskapelige universitet (NMBU), Norges teknisk-naturvitenskapelige universitet (NTNU), Samisk høgskole, Universitetet i Bergen, Universitetet i Oslo, Universitetet i Stavanger, Universitetet i Sørøst-Norge og UiT Norges arktiske universitet
EdTech suppliers, sellers, and industry organisationsBS Undervisning, Cappelen Damm, Cyberbook, Conexus, Disputas, Fagbokforlaget, Gyldendal, Hypatia, Kikora, LearnLab og IKT-Norge
Legal groupJon Christian Fløysvik Nordrum, Mona Naomi Lintvedt, Sebastian Schwemer, Emily Weitzenboeck, Malgorzata Cyndecka og Trude Haugli
Others Sametinget



Learning Analytics - Some Central Dilemmas Midway Report

1 June 2022

https://laringsanalyse.no/



FOUR DILEMMAS

Dilemma 1: The need for information vs The need for data protection

Dilemma 2: Learning as an Individualised process vs Social process

Dilemma 3: Centralisation vs Autonomy

Dilemma 4: Competence Needs vs Competence Reality



LEARNING ANALYTICS – SOME CENTRAL DILEMMAS

Legal Issues (17 pages!)

	1. Anonymised data and personal information				
	2. Legal basis for processing personal data				
	3. The Constitution and the European Convention on Human Rights the convention (ECHR)				
	4. The Personal Data Protection Regulation and the main legal basis				
	5. The Personal Data Protection Regulation and other legal bases				
GDPR +	6. Special categories of personal data and secondary use				
National Education Laws	7. Reuse of personal data for new purposes				
	8. Minimising risk				
	9. Built-in privacy protection				
	10. Development of certification and behavioural norms				
	11. Assessment of privacy consequences and reduction of high risk				
	12. Data subjects' rights and participation				
	13. Processing and storage of personal data in third countries				
	14. Regulation of individual automated decisions				
	15. The Procurement Act and the purchase of digital resources				





Learning, where did you go in all the hustle and bustle? Use of pupil and student data to promote learning



COUNCIL OF EUROPE EXPERT GROUP

AI AND EDUCATION

https://www.coe.int/en/web/digital-citizenship-education/artificial-intelligence

ARTIFICIAL INTELLIGENCE AND EDUCATION

A critical view through the lens of human rights, democracy and the rule of law



A thorough and critical overview of the use of artificial intelligence in education

HUMAN RIGHTS DEMOCRACY RULE OF LAW

Wayne Holmes, Jen Persson, Irene-Angelica Chounta, Barbara Wasson & Vania Dimitrova (2022)

https://rm.coe.int/artificial-intelligence-and-education-a-critical-view-through-the-lens/1680a886bd





Artificial Intelligence and education – through a CoE lens

Some **challenges** for AI and education

- Almost all current commercial student-supporting AI tools:
 - **undermine student agency** (and can amount to surveillance)
 - disempower teachers (and parents)
 - automate poor pedagogic practices
 (e.g. instructionism and e-proctoring exams)
 - do not 'save teacher time' nor 'personalise learning'
 - have little evidence for their efficacy



https://rm.coe.int/the-state-of-artificial-intelligence-in-education-infographic-/1680aef139

Adaptative, collaborative, language learning and learning analytics tend to be the most common AI systems used in educational contexts.





Data policies are the most common governance mechanism for the use of AI in education contexts.



Al&ED policies need to take into account the fundamental values of the Council of Europe.

01

Al policies and strategies specific to education sector

Most member states have established general policies and strategies for the use of AI or are in the process of doing so. However, AI and education is not addressed as a special or distinct case, due to the absence of specific policies.

04

Need for a broad view on AI Literacy

It's imperative to support member states to equip their citizens with the necessary competences to use AI responsibly and understand its implications on daily life.

02

Monitoring and regulation particularly in education

There is a need for joint and orchestrated efforts at national and European levels to establish supervisory and regulatory actions that will protect education stakeholders from the potentially negative or harmful consequences of Al.

05

Active involvement of the key stakeholders

Key stakeholders, such as educators, parents and learners, should be actively involved and consulted in the development of such policies and strategies for specific purposes since they are directly and explicitly affected by them.

03

Evidence on the implications of using AI in education

There is a lack of sufficient evidence and research to demonstrate the implications of using AI systems in education.

06

Capacity of member states to respond

Out of 46 Council of Europe member states invited to the survey, 25 provided valid responses, representing just over half. While survey length and topic may have impacted participation, the response rate still reflects member states' capacity to engage with the subject.

Further dialogue with member states will ensure broader understanding of their evolving engagement with AI and education.



Legal Instrument on Regulating the use of Artificial Intelligence Systems in Education

Preparatory Study

Policy Toolkit for Learning with and about Artificial Intelligence

Governance – Competences- Education

European Review Framework to assess AI systems used for educational purposes and/or in educational systems

SUMMARY: MY REFLECTIONS



Competence development

LA/AI-competence: technical and social aspects

Infrastructure & Support

national digital infrastructure, data management, standards & common solutions

Legal & Regulatory work

→ Council of Europe's work on possible elements of a legal framework for AI (<u>https://rm.coe.int/possible-elements-of-a-legal-framework-on-artificial-intelligence/1680a5ae6b</u>)



NEED RESEARCH-BASED AI FOR EDUCATION

PEDAGOGICAL INNOVATION IS NECESSARY

ASSESSMENT INNOVATION IS NECESSARY



THANK YOU!



Learning with Al

Many technologies

Speech to Text Text to Speech Text to Animations Machine Vision Face Recognition Searching Planning Scheduling Generative AI (text, images, animations ...) etc.

Learning with AI

Administrative systems

Admission Systems Plagiarism detection Summative assessment Dropout prediction Course recommendation Support for well-being

For learners

Intelligent tutoring systems (adaptive...) Dialogue-based tutoring Exploratory Learning Environments

Essay generation Essay critiquing

Chatbots Learning Companions

Language learning apps Collaborative Learning support

For teachers

Automatic feedback generation Forum monitoring Essay scoring Quiz generation Lesson planning Rubric generation Smart curation of learning materials



Learning, where did you go in all the hustle and bustle? Use of pupil and student data to promote learning



10 Recommendations for Higher Education

15.8 Ekspertgruppens anbefalinger

- Ekspertgruppen anbefaler at det i samarbeid med sektorene utvikles overordnede nasjonale retningslinjer for god og forsvarlig læringsanalyse. De nasjonale retningslinjene må kunne tilpasses til lokale forhold. Retningslinjene bør minst omfatte disse tiltaksområdene:
 - personvern
 - medvirkning
 - åpenhet
 - valgfrihet
 - anskaffelser
- Ekspertgruppen anbefaler at en statlig aktør utvikler og forvalter de overordnede retningslinjene for god og forsvarlig læringsanalyse i tett samarbeid med sektoraktører som Universitets- og høgskolerådet og Nasjonalt fagskoleråd. Ekspertgruppen understreker at ansvaret for god og forsvarlig læringsanalyse ligger hos institusjonene.
- Ekspertgruppen anbefaler at de overordnede retningsliniene revideres ievnlig i lvs av den raske teknologiutviklingen og minimum hvert femte år.

- Ekspertgruppen anbefaler at retningslinjene omfatter både fellesløsninger, lokale ressurser og ressurser som er fritt tilgjengelige på nett.
- Ekspertgruppen anbefaler at en statlig aktør bygger opp et støttesystem for å hjelpe lærestedene med å utarbeide risikoanalyser, personvernkonsekvensvurderinger (DPIA) og databehandleravtaler. Den statlige aktøren skal også hjelpe lærestedene i forbindelse med anskaffelsesprosesser og systemutviklingsprosjekter.
- Ekspertgruppen anbefaler at retningslinjene forklarer hva som utgjør god læringsanalyse som fremmer studentenes læring.
- Ekspertgruppen anbefaler at kompetanse i læringsanalyse inkluderes i opplæringstilbud for pedagogisk basiskompetanse i høyere utdanning og høyere yrkesfaglig utdanning. I tillegg anbefaler ekspertgruppen at læringsanalyse inngår i ulike kurstilbud rettet mot undervisere, ledere og støttepersonell som

bistår undervisere, og som deltar i kvalitetsarbeid.

- Ekspertgruppen anbefaler at lærerutdanningen sikrer at nyutdannede lærere har nødvendig kompetanse i læringsanalyse og kunnskap om kunstig intelligens. Institusjonene må vurdere hvordan de kan ivareta slik kompetanse i undervisningen og i læringsutbyttebeskrivelser.
- Ekspertgruppen anbefaler at det utlyses midler til innovasjon, forskning og utvikling på digitale læringsressurser som har funksjonalitet for læringsanalyse og adaptivitet, og midler til å forske på bruken av slike ressurser i autentiske læringssituasjoner.
- Ekspertgruppen anbefaler at institusjonene sørger for at studentene får tilpasset og forståelig informasjon slik at de kan ta stilling til spørsmål om læringsanalyse. Videre er anbefalingen at institusjonene jevnlig evaluerer om studentene opplever at institusjonene ivaretar retten de har til medvirkning.





Created by Nithinan Tatah from Noun Project

Student Influence

The use of learning analytics requires that students gain as thorough an insight as possible into which data and analysis methods are used, and how they are used, so that they can benefit from the insights the analysis provides into their own learning and academic progression.



Transparency (necessary for trust from the students)

Guidelines should require that educational institutions provide:

- which data is collected from which sources
- how they may be combined with other data
- what the data is actually used for
- the extent to which the individual student can be identified
- who has access to the data
- when data collection takes place
- when they can use digital resources without anything being tracked at an individual level



Created by Hervindjuice from Noun Project

Freedom of Choice

The decision on which resources with learning analytics functionality should be available to all lecturers in HE is within the institution's framework and the students' freedom of choice. Lecturers should have access to various resources to safeguard their freedom and responsibility to organise content and teaching methods. The scope of students' freedom of **choice** with respect to learning analytics should be linked to whether information about them is actually anonymised (dilemma: aggregated & deidentified data vs individual follow-up of the individual student)



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Procurement

Representatives from the sectors confirmed that the **possibilities for learning analysis** have not been **specifically considered when purchasing resources** for the sector. Need to support the sectors in **drawing up requirements for learning analyses in tender processes** and specification for requirements for **inbuilt privacy and information/data security.**



Support system

The expert group recommends that a state actor builds a **support system** to help educational institutions prepare risk analyses, data protection impact assessments (DPIA) and data processing agreements. The state actor should also help the educational institutions in connection with **procurement processes** and system development projects.



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Competence

The expert group recommends that competence in learning analytics be included in training programmes for basic pedagogical competence in higher education and higher vocational education. In addition, the expert group recommends that learning analytics be included in various course programmes aimed at teachers, managers and support staff who assist teachers and who participate in quality work.



Created by supalerk laipawat from Noun Project

Teacher education

The expert group recommends that teacher education programmes ensure that newly qualified teachers have the necessary expertise in learning analytics and knowledge of artificial intelligence. The institutions must consider how they can safeguard such competence in the teaching and in learning outcome descriptions.

Funding

The expert group recommends that funding be announced for innovation, research and development of digital learning resources that have functionality for learning analytics and adaptivity, and funding for research into the use of such resources in authentic learning situations.



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Created by Juicy Fish from Noun Project

Information to students

The expert group recommends that the institutions ensure that students receive customised and comprehensible information so that they can consider questions about learning analysis. Furthermore, the recommendation is that the institutions regularly evaluate whether students feel that the institutions meet their right to participation. We need a larger body of experience that shows different effects of learning with AI & in the use of AI to understand learning (LA)

> (Discipline based) (Human-Al collaboration)

> > SIATE