

# Privacy Protection Techniques Using Differences in Human and Device Sensitivity

- Protecting Photographed Subjects against Invasion of Privacy Caused by Unintentional Capture in Camera Images -

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# Outline

## 1. Background

## 2. Proposed method

~ Add disturbance that prevents unintentional capture of facial images ~

## 3. Prototype privacy visor

## 4. Evaluation experiment

## 5. Summary

## 6. Demonstration



# Background

**Spread of cell phones with digital camera and advances in SNSs and image search technology have created invasion of privacy problems.**

## **Increasing public self-disclosure through social network systems:**

Image search engines, such as Google Images, can reveal when and where a photograph of a person was taken.



**➡ Invasion of privacy by unintentional capture of facial images has become a social problem.**

# Face recognition and invasion of privacy

- **Experiment using Facebook at Carnegie Mellon University (2011)**

- 1 in 3 participants could be identified on basis of comparison with photograph on Facebook.
- Their personal interests and some identifying information could be determined.

- **Use of facial-recognition technology in Europe (2012)**

Facebook deactivated facial recognition function for European users in response to request from EU authorities anxious about privacy.

- **Google Project Glass (2012)**

- **Apple iGlass (2012)**

- Augmented reality application comprising camera and head mounted display
- Name and affiliation can be detected in real
  - > Identify person captured



iGlass  
Reality reinvented



**Face recognition leads to invasion of privacy.**

# Previous methods

- Change coloring of face and hairstyle to prevent detection of human face.
- Physically hide the face with a Wearable Privacy Shell.



Wearable Privacy Shells:

<http://www.toxel.com/tech/2011/08/20/wearable-privacy-shells/>



How to camouflage yourself from facial recognition technology:

<http://venturebeat.com/2010/07/02/facial-recognition-camouflage/>

► **Hinder face-to-face communication**

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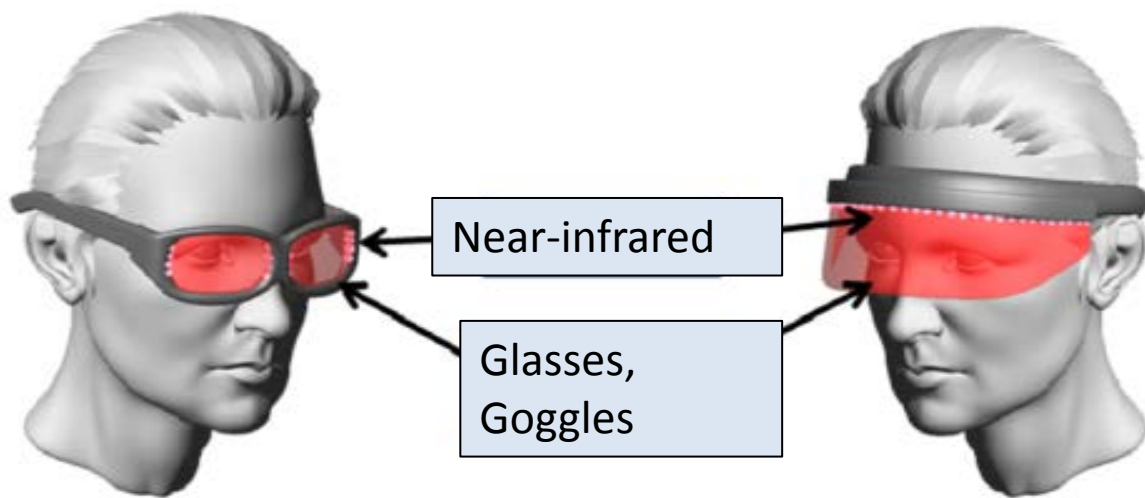
# Purpose and means

## Purpose

Establish a method that prevents identification of a person without causing physical discomfort.

## Means

Equip person with a unit transmitting near-infrared rays as a noise light source, which makes the face in captured images undetectable.



➡ How should noise light source be arranged?

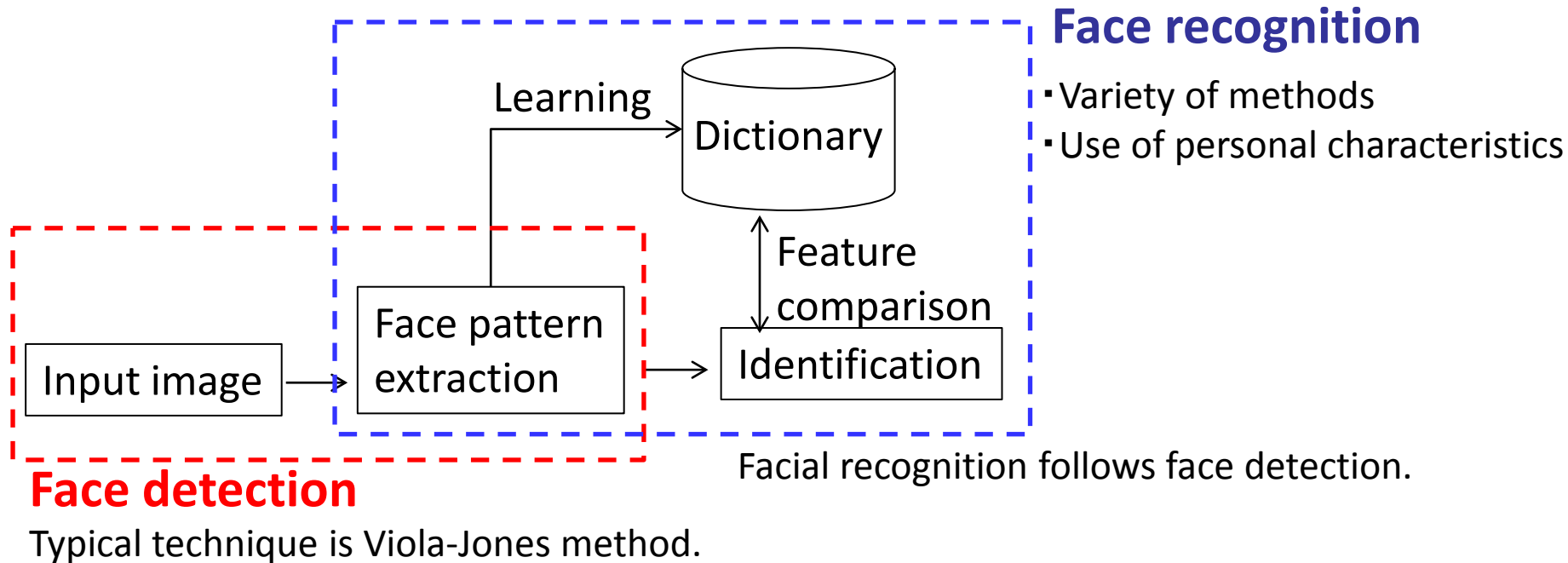
# Face detection and face recognition

## Face detection

Detection of faces in input image

## Face recognition

Recognition of face of specific person from among detected faces



➡ Focusing on Viola-Jones method results in detection failure.

# Viola-Jones method

- Feature extraction using Haar-like features
- Multi-scale detection algorithm
- Constructs strong classifier with many weak classifiers (boosting)
- Achieves high-accuracy and high-speed detection



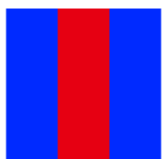
(a)



(b)



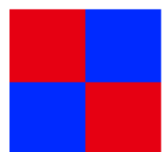
(c)



(d)



(e)

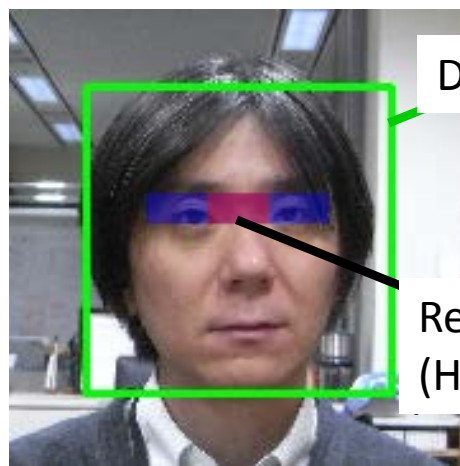


(f)



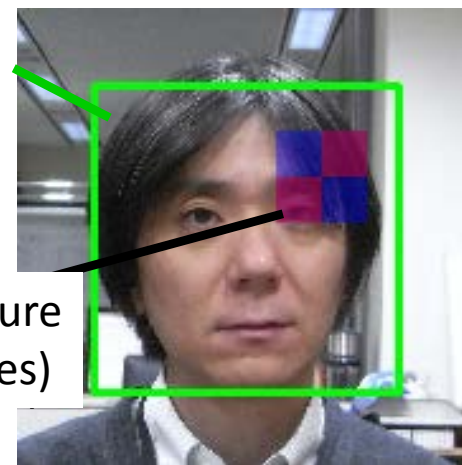
(g)

Examples of Haar-like features



Detection area

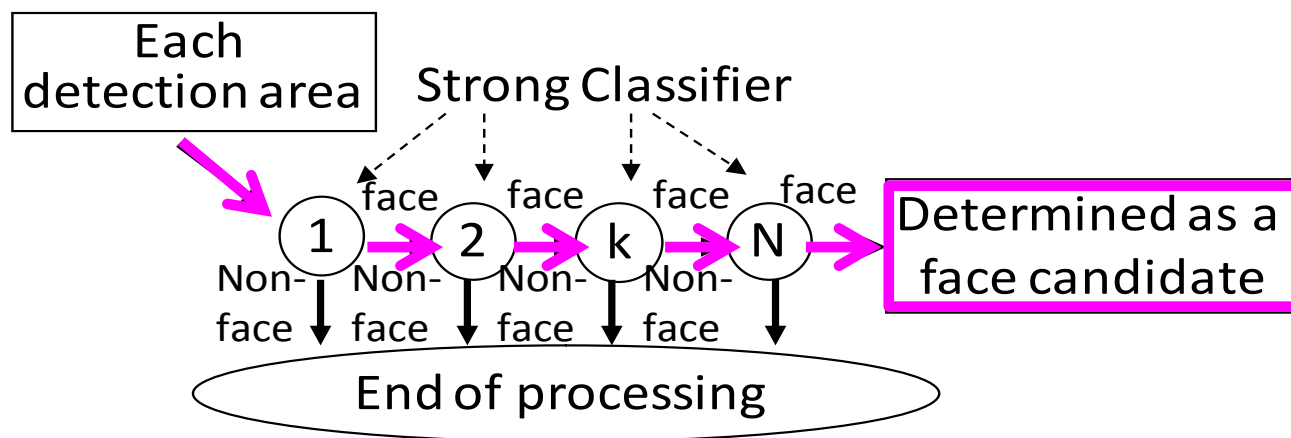
Rectangular feature  
(Haar-like features)



Example of superposition of detection domain and rectangular feature

# Principle of Viola-Jones method

- A weak classifier compares sum of luminance in Haar-like feature with a threshold value to distinguish the feature.
- A series of strong classifiers consisting of two or more weak classifiers composes multiple stages arranged in order.
- By supervised learning, rectangular features effective for face detection are chosen.
- Composition of weak classifiers and connection order of strong classifiers are determined in advance.



## Face determination

- For each detection region, determine "face, non-face"; in the case of "non-face", the process ends.

- **In the case of "face" on the  $N$  th strong classifiers,**

➡ **Processing in the area concerned ends.**

# Arrangement of noise light source

**Analysis of effective arrangement for preventing feature extraction of Haar-like features.**

**Blue area:** dark features  
→ make bright so that features are obscured

**Red area:** bright features  
→ made dark so that features are obscured

## ▪ Specification of arrangement

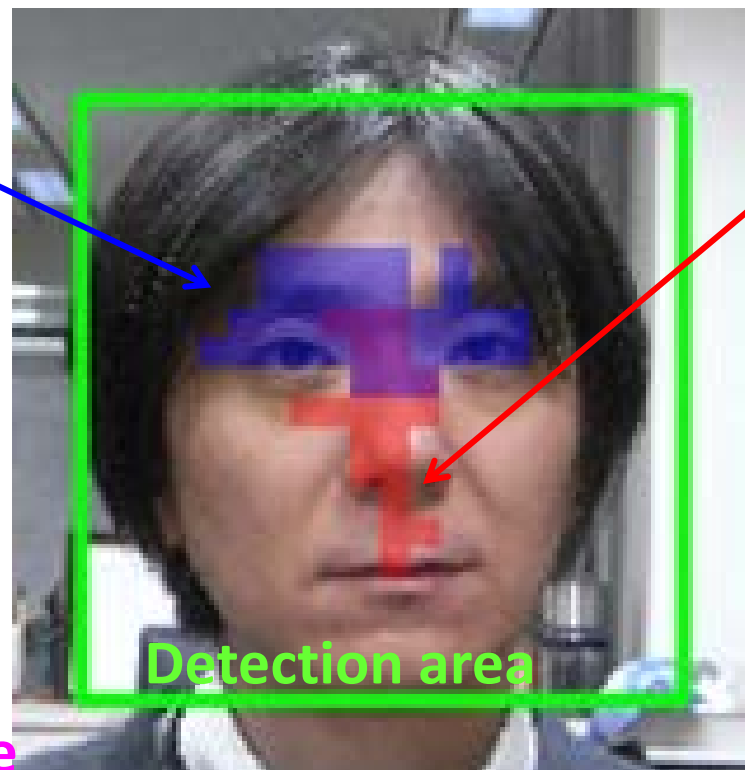
- Use Haar-like features of boosted classifiers.
- Calculate sum over detection area.

**+1: value in red area**

**-1: value in blue area**

## ▪ Analysis result

- **Red area:** Nose
- **Blue area:** Around eyes and around nose.



**Best arrangement of light source noise**

**➡ Around eyes and around nose.**

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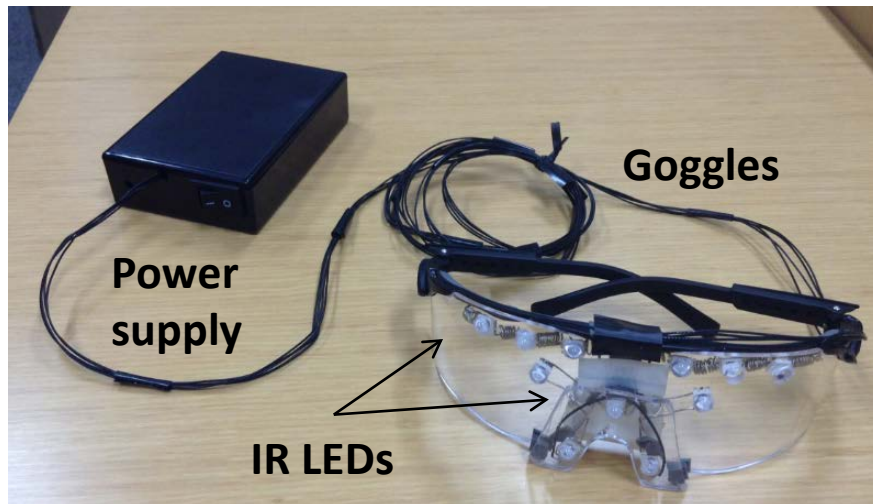


# Privacy visor

Eleven near-infrared LEDs were implemented in commercial goggles on basis of arrangement of noise light source.

- **Around eyes: 8 LEDs**
  - 6 placed on both sides of eyelids
  - 2 placed on both sides of pupils
- **Around nose: 3 LEDs**
  - 2 placed on both sides of nose
  - 1 placed between eyebrows.

## Specifications of a privacy visor



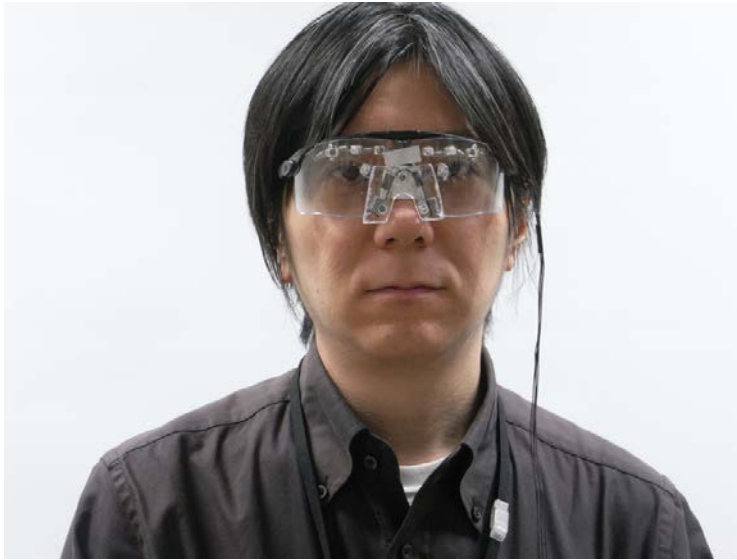
**Overview of privacy visor**

|                     |   |
|---------------------|---|
| <b>IR LEDs</b>      | Number: 11, Peak wavelength: 870 nm, Radiation intensity: 600 mW/sr, Radiation angle: $\pm 15^\circ$ , Rated current: 1 A, Rated power consumption: 2.1 W |
| <b>Goggles</b>      | Material frame: Plastic<br>Lens: Polycarbonate,   |
| <b>Power supply</b> | Li-Ion battery chargers (3.7V x 3)<br>2000mA/h  |



**Prevents face detection with almost no facial discomfort.**

# Effect of wearing privacy visor



**Without noise**



**With noise**

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# Evaluation experiment

## ▪ Method

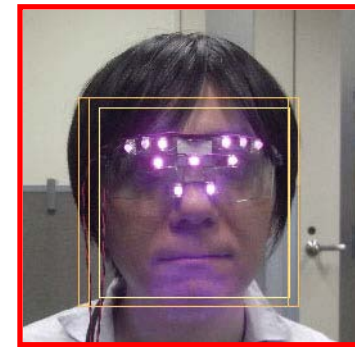
- Evaluators: 10
- Distance: 1 – 22 m
- Angle: 0°, 10°, 20°
- Using OpenCV face detector (strong classifier N=20)
- Distribution of number of people detection

## Capture conditions

|       |                                     |
|-------|-------------------------------------|
| (i)   | Non-mounted privacy visor           |
| (ii)  | Mounted privacy visor without noise |
| (iii) | Mounted privacy visor with noise    |

## ▪ Detect face using Open CV algorithm

- Detection areas that pass all strong classifiers are candidate face.
- Detection area M (size variable) is determined as shown below.



$M \geq 2$ : Face detected     $M < 2$ : Face not detected



**$M \geq 2$ : Determined that there is a face → Face is detected.**

**$M < 2$ : Determined that there is no face → Face is not detected.**

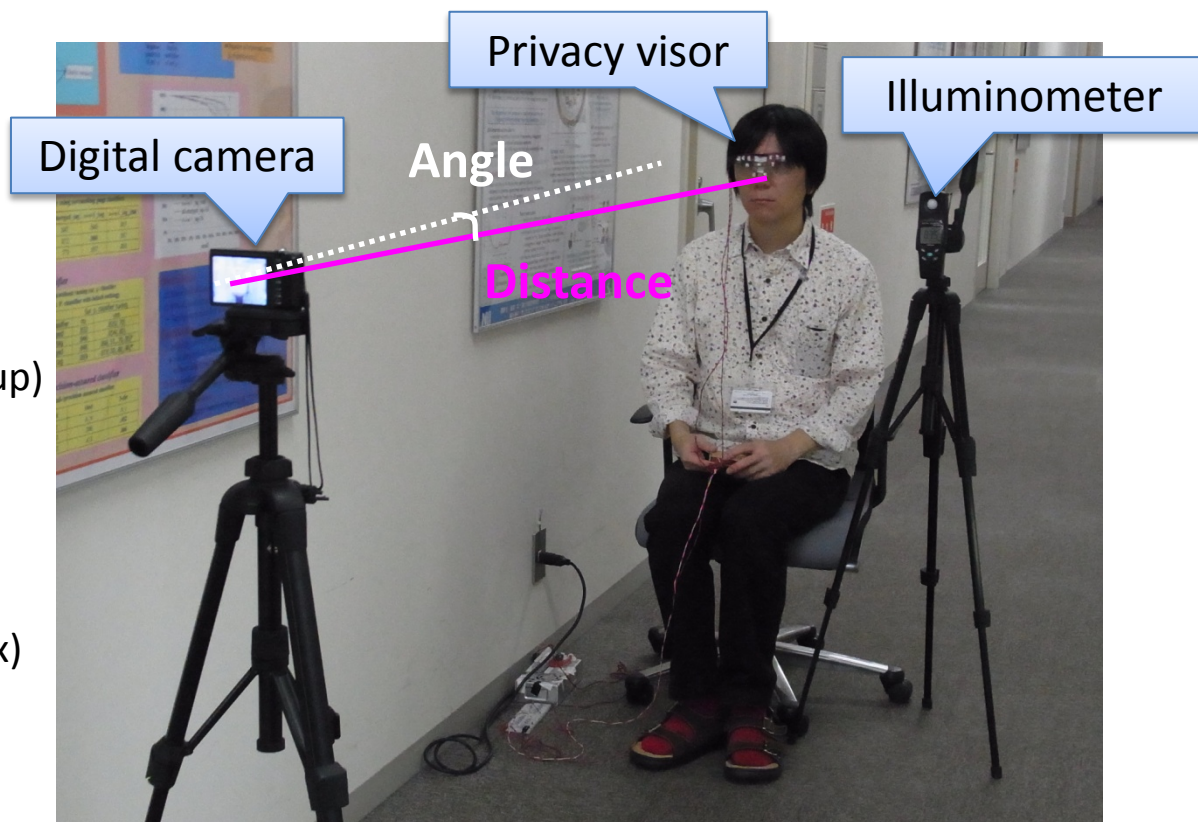
# Evaluation environment

## Digital camera

Manufacturer/Model: Ricoh R10  
Number of pixels: 3264 x 2448 (8M)  
Focus: Spot AF  
Photometry: multi-aperture  
Iris: f/3.3 (automatic setup)  
Exposure time: 1/10 s (automatic setup)

## Capture environment

Distance: 1–22 m (1-m accuracy)  
Angle: 0°/10°/20°  
Lighting: Fluorescent light (67.5 Lux)



Images of ten evaluators captured at different angles and distances.

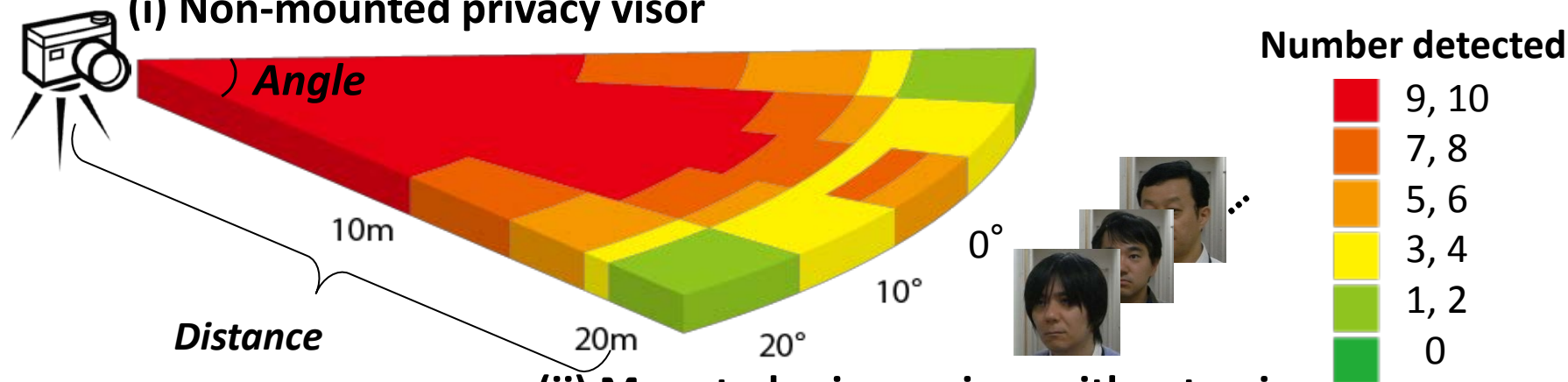
## Image capture at 19 m



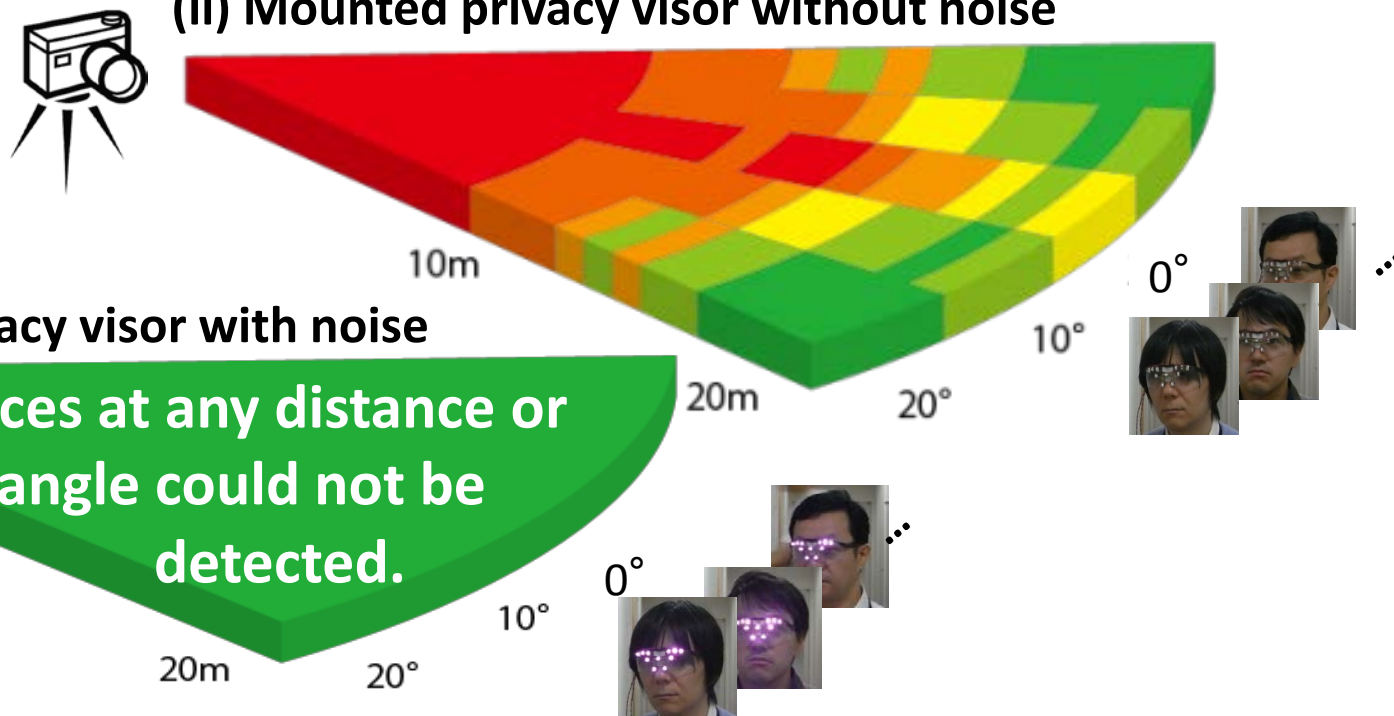
Face detection successful.

# Evaluation result (Number of people detected)

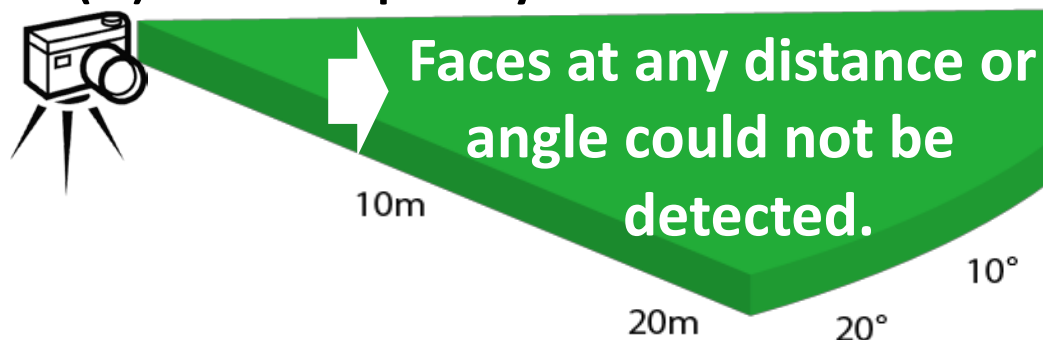
(i) Non-mounted privacy visor



(ii) Mounted privacy visor without noise

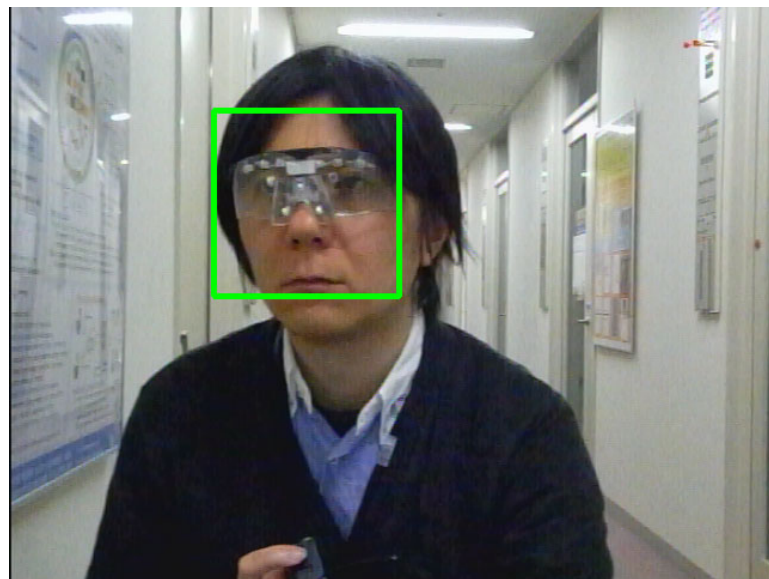
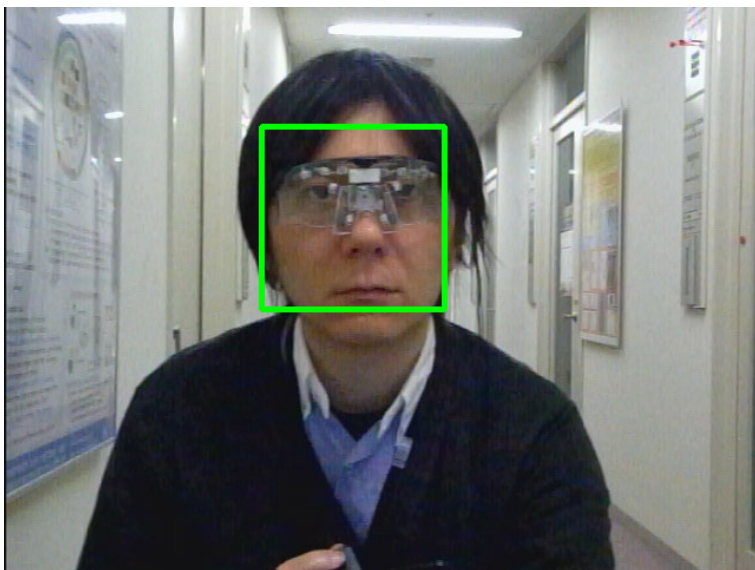


(iii) Mounted privacy visor with noise



Privacy visor → Effectively prevents invasion of privacy

# Detection results

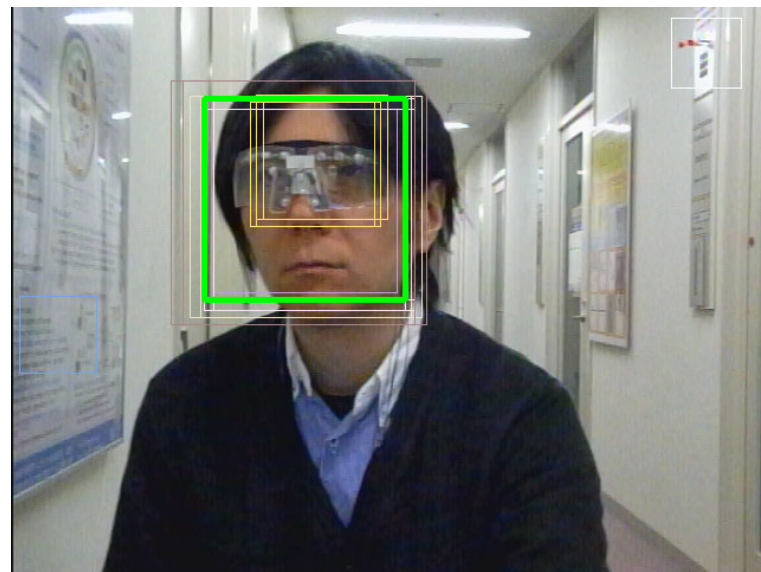
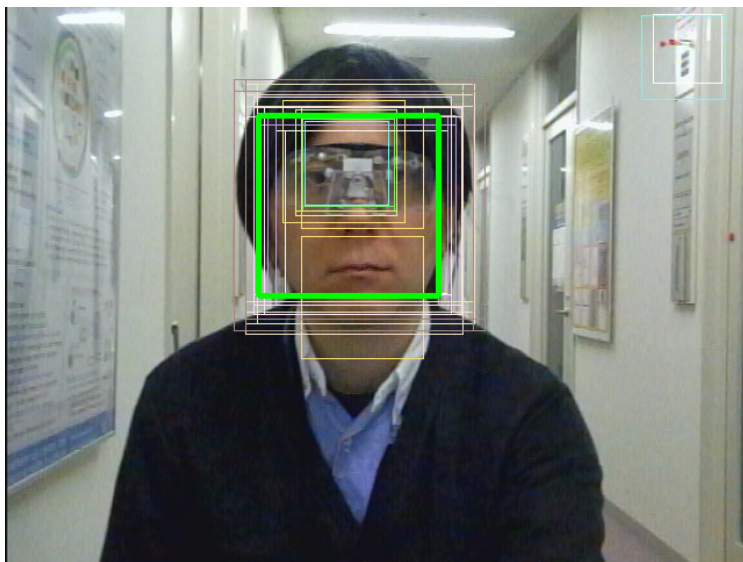


**Without noise**

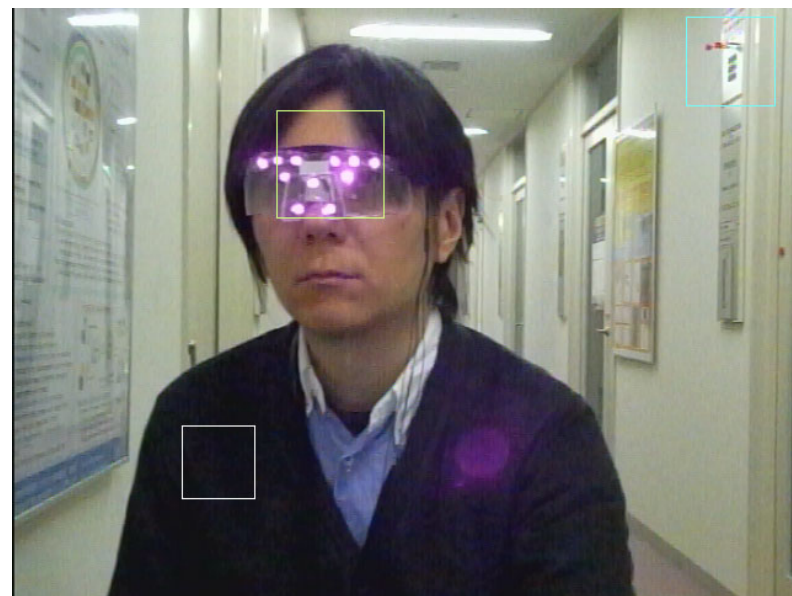
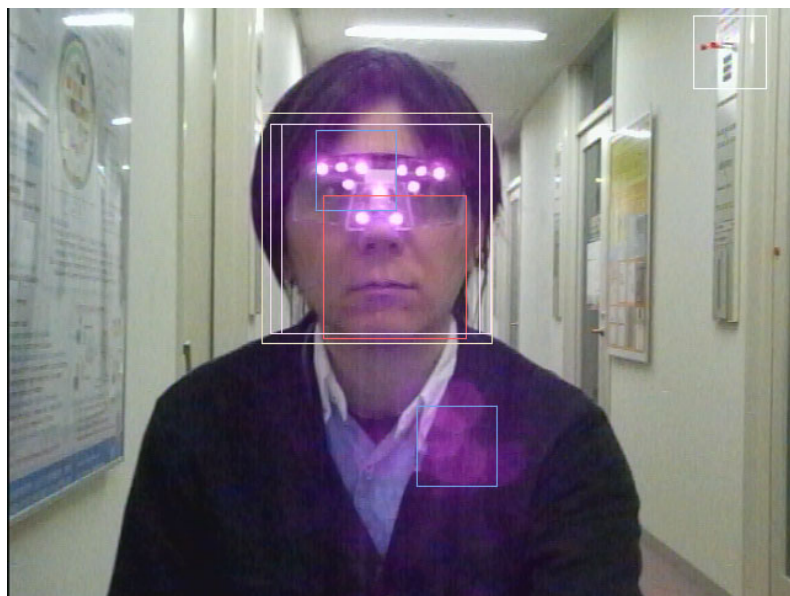


**With noise**

# Detection results (detailed mode)



Without noise



With noise

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# Summary

- **Spread of cell phones with digital camera, advances in SNSs and image search technology** → Invasion of privacy
  - **Previous methods**
    - Change coloring of face and hairstyle; wear “privacy shell”
      - The problem which hinder face-to-face communication in physical space
  - **Requirements**
    - Prevent face detection without causing facial discomfort.
  - **Analyzed typical face detection method (Viola-Jones method)**
    - Best arrangement of light source noise → Around eyes and around nose.
  - **Prototype (privacy visor)**
    - On basis of noise light source arrangement, 11 near-infrared LEDs were implemented in commercial goggles.
  - **Evaluation experiment**
    - Attached privacy visor (with noise): Face not detected (1–22m,  $\pm 20^\circ$ )
-  **Privacy visor effectively prevents invasion of privacy.**

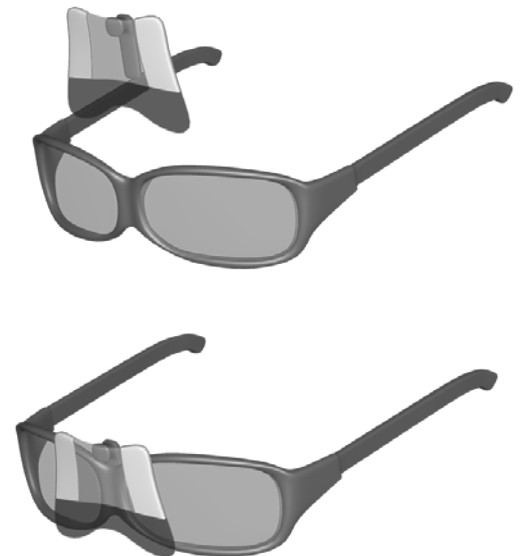
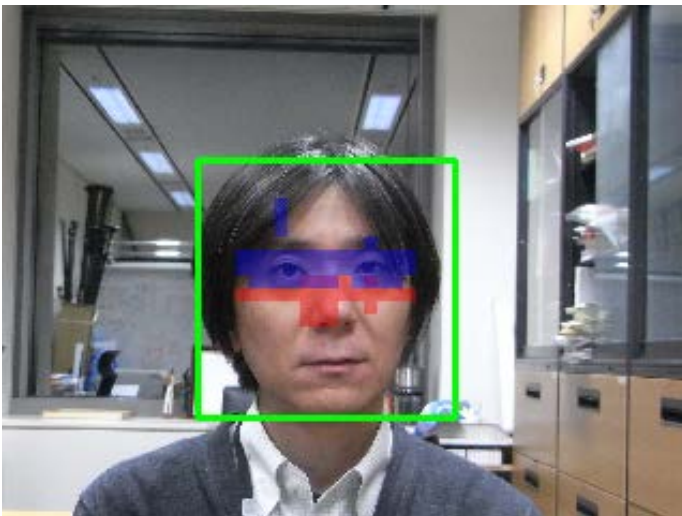
# Privacy visor without power supply

## Low luminance area

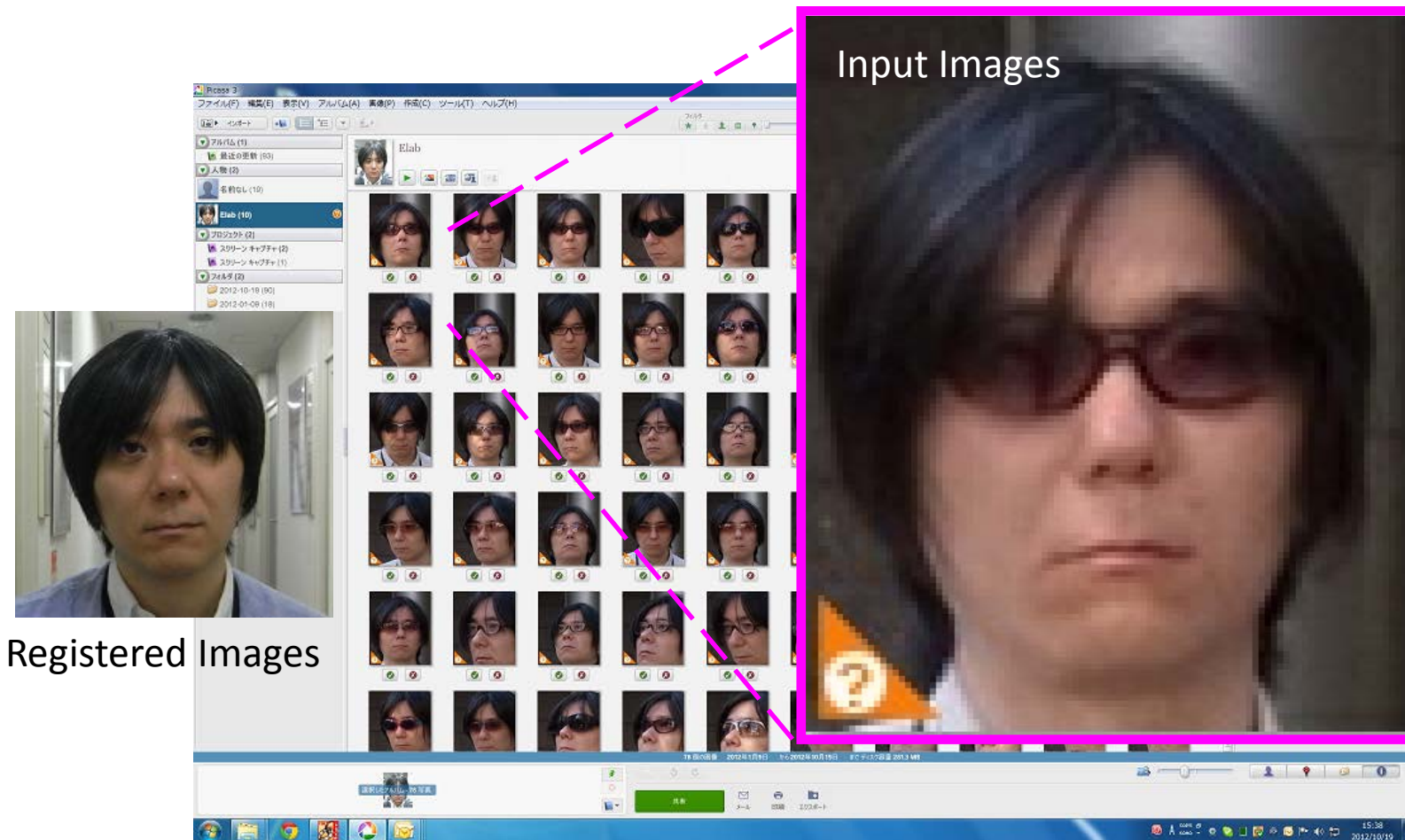
High-intensity component consisting of materials that reflect specific wavelength or full wavelength of incident radiation in fixed direction (example: optical filter)

## High luminance area

- Low-intensity component consisting of materials that absorb specific wavelength or full wavelength of incident radiation (example: optical filter)
- Component that makes domain concerned low-intensity to the visual confirmation from more than a fixed angle and beyond a fixed distance (example: privacy filter)



# Effect of using sunglasses



Input images with person wearing five different kinds of sunglasses were all recognized using Google Picasa image management software.



**Face detection cannot be prevented with sunglasses.**

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