Oxford Journals Experience of Open Access Publishing

Martin Richardson
Managing Director,
Academic Books & Journals Divisions
Oxford University Press

Open Access models

- Full open access
  - *Nucleic Acids Research*
- Optional open access
  - 70 journals across a broad range of subjects

Open Access charges for Authors

- Authors from Institutions not subscribing to Journal $3000
- Authors from subscribing Institutions $1800
- Authors from developing countries $0 - 1500
Uptake of the Oxford Open option by subject area in 2007

<table>
<thead>
<tr>
<th>Subject area</th>
<th>No. of journals</th>
<th>Articles published</th>
<th>Open access articles</th>
<th>Open access uptake (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medicine</td>
<td>30</td>
<td>5799</td>
<td>289</td>
<td>5</td>
</tr>
<tr>
<td>Life Sciences</td>
<td>19</td>
<td>3609</td>
<td>388</td>
<td>11</td>
</tr>
<tr>
<td>Social Sciences and Humanities</td>
<td>13</td>
<td>598</td>
<td>14</td>
<td>2</td>
</tr>
<tr>
<td>Mathematics</td>
<td>3</td>
<td>614</td>
<td>29</td>
<td>5</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>65</td>
<td>10620</td>
<td>720</td>
<td>7</td>
</tr>
</tbody>
</table>

Open Access Uptake and the effect on 2008 online-only price

<table>
<thead>
<tr>
<th>OA Uptake 2006 (% pages)</th>
<th>No. of Journals</th>
<th>Actual online price change 2008 cf. 2007 (%)</th>
<th>Effective online price reduction due to open access (%)*</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>26</td>
<td>+8%</td>
<td>0%</td>
</tr>
<tr>
<td>1-5</td>
<td>20</td>
<td>+3%</td>
<td>-2%</td>
</tr>
<tr>
<td>6-10</td>
<td>6</td>
<td>0%</td>
<td>-8%</td>
</tr>
<tr>
<td>11-12</td>
<td>2</td>
<td>-3%</td>
<td>-18%**</td>
</tr>
</tbody>
</table>

* Compared with our normal pricing model
** these two journals had a -9% online price adjustment in 2007 due to open access uptake in 2005

Does OA increase usage?

NAR: Daily downloads 2003-2005

Source: Ciber study, 2006

Does OA increase citation?

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Further Reading


2. Experimenting with Open Access publishing, Martin Richardson & Claire Saxby, Nature 2004
   [http://www.nature.com/nature/focus/accessdebate/12.html#b1](http://www.nature.com/nature/focus/accessdebate/12.html#b1)


Questions?

SPARC Japan Open Access Update,

Martin Richardson
Managing Director,
Academic Books & Journals Divisions
Oxford University Press
email@martin.richardson@oup.com
Tel: +44 1865 353780

Thank you